Volume 1, No. 48

WEEK ENDING APRIL 21, 1932

Price 5c

## **Gus Arnheim Now** Heard Over WLW From the Plaza

Gus Arnheim and his Cocoanut Grove (Los Angeles) Orchestra have moved into the Netherland Plaza in Circinnati, succeeding Horace Heidt. The Arnheim band scored a bit last winter while broadcasting over WBBM from the Cafe Winter Garden in Chicago.

WLW is broadcasting the Arnheim melodies. Dorothy Thomas and Buddy Clark, vocalists, and the Three Rhythm Rascals are featured in Arnheim's band of 19.

The Lucky Strike Dance Hour—with the help of Walter Winchell and his "okay, Cincinnati!"—will carry! Arnheim's music from the Plaza Thursday (April 11) at 10 p. m. over WSM (NBC-WEAF).

#### WFBE Announces Radio Schedule for Reds' Games

Welliff will broadcast the Redearly games as follows (all 2:45 p.m.)

> April 18-15 Chicago here. April 18 Pittsburgh here. April 20-23 Chicago there.

WFBE will broadcast all Reds' games, excepting Saturday and Sunday at home; Saturday, Sunday and holidays at St. Louis, and Sunday at Pittsburgh and Philadelphia. New Pittsburgh and Philadelphia. New York games there are a WIBL ad-

#### Fritzi Fasts



FRITZI WHITE

One p. m. may be lunch-hour to you, but it's time to sing for Fritzi White. Secretary in a movie concern. Fritzi foregoes her noonday repast to be heard with George Hall and his orchestra from the Hotel Taft in New York City, over WKRC (CBS) at 1 p. m. daily except Sunday.

# She's Why Men Forget Leap Year



IRENE TAYLOR

"This is a very funny leap year," says Irene Taylor, NBC singer. "I have received more proposals this year than ever before. Maybe it's in the air." Irene is heard on the late dance pick-ups from Edgewater Beach Hotel in Chicago over NBC.

### Briton Ends His Philharmonic Season Sunday

Sir Thomas Beechan, who has conducted the New York Philharmonic-Symphony Orchestra for five weeks during the enforced absence of Arturo Toscanini, will make his farewell appearance with the orchestra season at Carnegie Hall, New York, on Sunday (April 17), over WKRC (CBS) network from 3 to 5 p. m.

The complete program follows: The complete program toffows:

Overture, "Fingal's Cave" ... Mendelsoom
Symphony No. 2. in Demons ... Bealins
Allegre non troppe
Adagic ron troppe
Allegrette graziese
Finale: Allegre con sy ite
Intermission: Description of the Music by
Olin Downes
Concerto in Beninor, No. ... Sabat-Saens
Violin soloist: Reme Bolognin.
"Summe: Night on the River" ... Delies
Prelude to "Die Meistersinger" ... Wagner

#### TO SING "FIREFLY"

The Dayton Thorobreds will in-clude Rudolph Friml's operetta. "Firefly," Friday (April 15) at 9 Marie Anderson, Franklin Bens, Louis John Johnen and Tom Richley,

#### BERNIE AT GREYSTONE

RKO-Albee beginning the day before, cent trek to New York,

#### June Comes East



She is blue-eyed and platinum-haired and her name is June Pursell—"the girl with the ballad voice." Her voice is lowpitched, vibrant and appealing and her singing is often compared with that of the late Nora Bayes. June is 5 feet 4, weighs p. m. over W.W. Soloists are Helen 125 and whispers to the micro-Bens. phone. She gazes at the ceiling and prefers to be alone during her broadcast. From May 4 she will be on each Saturday at 6:45 p. m. over WSAI (NBC-WEAF). Ben Bernie will play at the Greystone Ballroom Sunday evening (April 24) during his week's stand at the star in Hollywood before her re-

# Sousa's Spirit Lives As Massed Bands Pay Tribute over WSAI

#### Stoopnagle and Budd Will Show At Albee Soon

Stoopnagle and Budd, one of Procter & Camble's four radio acts now at large over the air, will play at the RKO-Albee Theater in Circinvati next

Their date, as well as that of Kate Smith's appearance at the same theater, will be announced

Her Bernie will open his week at the Albee on Saturday (April)

#### "Tannhauser" To End Metropolitan Season of Opera

Lauritz Melchior and Lawrence Tibbett will have the leads in Rich-ard Wagner's "Tamhauser" when the last two acts are broadcast Saturday (April 16), begining at 3 p.m. over WSAI (NBC-WEAF), This ends the season's Metropoli-

tan Opera House broadcasts, making

tan Opera House broadcasts, making a total of 25 over NBC since the beginning on Christmas 1931.

The cast includes Melchior as Tannhauser, Tibbett as Wolfram, Elisabeth Rethberg as Elizabeth, Siegfried Tappolet as Landgraf Hermann, Hans Clemens as Walther, Arnold Cabor of Pitarsoli Giordane. Arnold Gabor as Biteroli, Giordano Paltrinieri as Heinrich, James Wolfe as Reinmar, Dorothee Manski as Venus and Aida Doninelli as a young

#### TO TALK OVER SEA

Viscountess Snowden, wife of **C** hanceilo Exchequer, will speak on "The Unity of the Methodist Churches" Sunday (April 17) at 12:30 noon over Co-

#### FROM BRITAIN

The Britisl Broadcasting Corporation will send to America "The Common Heritage" Friday (April 22) at 5 p.m. over Columbia in the second of eight international ex-

#### BUDDY ON WCKY

Buddy Rogers and his California Cavaliers may be heard cach Satur-day at 12 midnight over WCKY (XBC-WEAF).

#### RUSS COLUMBO BACK

Russ Columbo, "NBC Romeo of Song," has returned to the air. He is singing each Monday, Tuesday, Thursday, Friday and Saturday at 11 p. m. and Sunday at 11:15 p. m. over an NBC-WEAF hookup.

#### Army, Navy and Marine Musicians In Stirring Memorial on NBC

A hand concert unsurpassed in the world's history will rise from the massed instruments of the Army, Navy and Marine hands in tribute to the late John Philip Sousa Sunday (April 17) at 10:20 p.m.

MSAT will be the local outlet for this NEC-WEAT memorial.

Some 16 American and Canadian band-leaders will direct the bands from Constitution Hall, Washington, D. C. during the American Bandmasters Association's third con-

Among the 10 numbers to be heard Grand the 10 numbers to be heard for the first time are "Huntinetower Ballad" by Ottorino Respighi; "Hammersmith" by the Briton, Gustav Holst: "University," new march by Edwin Franko Goldman, and "Skyward," a tone poem by Nat Shilkret, Leaders in the concert will be ward," a tone poem by Nat Shilkret, Leaders in the concert will be Holst, Goldman, Shilkret, Arthur Pryor, Captain Taylor Branson, Captain William J. Stannard, Charles Benter, Captain Charles O'Neill, Lieutenant J. J. Gagnier, Captain R. B. Hayward, Peter Boys, A. Austin Harding, Victor J. Grabel, Wilter Smith, Frank Simon and Herbert L. Clarke

#### Irene Is Guest



Irene Bordoni will transport her Parisian pattern of melody to WSAI (NBC-WEAF) Friday (April 15) at 9:30 p. m. as guestsinger with Leo Reisman and his orchestra on Ponds program. On Thursday (April 21) at 8 p. in. she will open an eight-week engagement for that hour as guest on the Fleischmann program with Rudy Vallee and his Connecticut Yankees over WSAI (NBC-WEAF).

## Weekly RADIO DIAL

Entered as second-class matter July 29, 1981, at the post office at Cincinnati, Ohio, nuder the Act of Ma ch 3, 1879.

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Single Copies 5 cents

Radio Dial brings you latest available programs and news of your favorite stations and artists. All programs listed are correct up to press-time, but are, of course, subject to later changes by networks and local stations.

VOL. I

WEEK ENDING APRIL 21, 1932

No. 48

#### **CROONING GETS THE GATE**

In radio programs as in everything else, styles are always changing. No sooner does the ceaselessly swinging pendulum of popularity reach one dizzy extreme than it pauses and starts an equally dizzy descent.

That recurring manifestation of human nature as it affects broadcast-

That recurring manifestation of human nature as it affects broadcasting fare is particularly to the fore at the moment, for the favor-and-disfavor curve has just described another of its breakneck dips, this time with crooning as the thing left high and dry.

Two or three months ago, the crooners were getting all the breaks. No program of popular music was complete without a soft singer. Indeed, there were times when dialers who wanted vocalizing of any other sort were hard-pressed to find it. But now everything has changed.

True, a few crooners are still doing business at the same old stands. However, their ranks have been sorely decimated. Soft voices which charmed millions not so long ago are not heard throughout the land

charmed millions not so long ago are not heard throughout the land these days. Young men and women who were drawing princely pay-checks at the turn of the year have discovered that unemployment is not just a catch-phrase.

Why this sudden cooling of popular favor?

Perhaps the best explanation is that crooning was very much overdone. As always, the broadcasters stampeded to cash in on the success of a few leaders, not wisely but too well. The result was desolating monotony from what might have been pleasing variety.

Also, it must be pointed out that crooning is little more than a trick technique. Tricks seldom remain the vogue for long.

Then, too, the technical necessity for singing softly has passed. In the beginning, crooning came into being largely because old-fashioned microphones were unequal to handling full-voiced singing. That, of course, is not the case with modern studio equipment.

At any rate, regardless of why, it is pretty clear that crooning finally has fallen a victim to the well-known depression. Possibly it will come back. Other types of programs have bloomed again after withering

back. Other types of programs have bloomed again after withering under popular disfavor. But just now it does not look as if a come-back

What next is the question that is disturbing the studio powers that be.

What next is the question that is disturbing the studio powers that be.

While they are deliberating over that, they might also ponder—and penitently—the gold-rush exploitation which did so much to snuff out the crooning goose that laid such shining eggs.

## Around the Dial

By THE DIAL TWISTER

Back to Columbia after wintering hobby. We would be more inclined with National, the Wonder Hour to call that strenuous exercise. (WKRC, Sunday at 1:30 p.m.) upholds its reputation for quality. It's a superior program of contrasts, splendidly done in all departments.

Grace Moore, who adorns that Wednesday Goodyear program (NBC over WSAI, at 9 p.m.), has



no fewer than 250 dresses and 75 pairs of shoes. She probably insists she "simply has nothing to wear."

About those Radio Follies for which Chrysler pays and pays (CBS over WKRC, Sunday at 8 p. m.), what's in a name? Meaning, with the Ziegfeld spell shaken off, just what would there be to distinguish this half-hour from a dozen other good air shows of the same other good air shows of the same sort? Think it over.

According to a bulletin from "Grapevine Service," Norman T. Baker, who used to do plenty with his now muzzled KTNT, is building a 100,000-watt station just over the linin Mexico. If XER is a fair sample, this new voice from the land of bull-fights is going to give American broadcasters considerable to worry about.

Louise Ryder keeps up her good work (WCKY, Thursday at 8:15 p.m.). A rich colorful contralto and thoughtfully planned programs are the winning combination.

Charlie Lyon, the NBC Chicago announcer, collects dictionaries as a



If you like glimpses back-stage, the Ivanhoe Playhouse (WLW, Thursday at 9 p.m.) is worth a hearken. It's a well-diversified show, in an agreeably novel setting.

Jane Froman doesn't like to use a telephone. It makes her stutter.

The NEC Symphonic Hour (WLW, Sunday at 1 p.m.) is still one of the week's high spots. Fine music and Walter Damrosch's personality make it something that can't be duplicated. That recent Tschaikowsky program was a shining demonstration.

Since they went on the chain. Amos and Andy have introduced over 50 characters in their act. And the end is not yet.

The True Story Hour (NBC over WSAI, Tuesday at 8:30 p.m.) is asking for listeners' reactions to the feature. Such a check-up usually



means that the sponsor has his doubts about continuing. It ought to show that this program has a big and enthusiastic following.

And add this to the "how times have changed" file. When Paul Whiteman started his band, his men averaged \$35 a week. Now some of them draw down \$350 to \$650. Who started this silly groups about Who start' I this silly rumor about a depression?

That new series o. talks on "You and Your Government" (NBC over WCKY, Tuesday at 8 p. m.) sounds mighty profitable and timely.

As if balancing the budget weren't enough of a chore, the Senate is still inguring on broadcasting its sessions. The proposition is ticketed as the Dill-Howell bill. But it we know our listeners, it had better be Radio Dial and be on time with rechristened as the "Howl bill."

#### Oh, Columbia!



ALMA YOUNGQUIST

When the censors depart. Alma Youngquist arrives. Placing both of her best feet forward, Alma has stepped out as one of the more popular Columbia television features in interpretative dances over W2XAB each Tuesday at 8:15 p.m. Due acknowledgment is here made to television.

#### Victor Herbert and George M. Cohan on The "Curtain Calls"

Victor Herbert's "The Red Mill' and some of George M. Colan's song hits will be heard in "Curtain Calls" by the WLW Concert Orchestra and Vocal Sextet, Wednesday (April 20)

Soloists will be Helen Marie Anderson, Franklin Bens, Louis John Johnen, Virginio Marucci and Eugene Perazzo. The program follows: 

Overture

Orchestra

Beautiful Isle of Our Dreams
Helen Anderson, Franklin Bens
and Orchestra

Moorbeams
Virginio Marucci, Violin, Eugene Perazzo, Organ
Everyday Is Ladies Day
Louis John Johnen, Male Quartet, Orch.

Orchestra

5 Finale Orchestra
George M. Cohan Hits
1 Forty-five Minutes From Broadway
Orchestra
2 So Long Mary
Helen Anderson, Quartet, Orchestra
3 Mary is a Grand Old Name
Bens, Quartet, Orchestra
4 Stand UP and Fight Like H—
Orchestra
Finale: Over There

Finale: Over There Orchestra

#### Red Top To Carry Baseball Scores Over Station WKRC

One of the season's leading local sport features consists of the Red Top Malt Baseball broadcast nightly at 6:15 over WKRC.

Runs, hits, errors, batteries and teatures such as homers and triple

plays are announced.

## CHATTER MOVES

The Chatter of WLW (daily except Sunday) has moved from 4:45

Time changes Saturday midnight (April 23.) Subscribe now to the

## « PROGRAM JOTTINGS »

Choice of the Week's Programs on Local and Out-of-Town Stations

#### Friday, April 15

WLW (NBC-WJZ) will take children behind scenes of the Ringling Brothers and Barnum & Bailey Circus at Madison Square Garden at 3:15 p.m.

Israel Zangwill's play, "The Melting Pot," will be broadcast by the Radio Guild at 4:15 p.m. over an NBC-WJZ hook-up.

George Meader, stage and opera tenor, will sing "The Night Was Made for Love" and "Poor Pierrot" (both from the show, "The Cat and the Fiddle") and "Don't Ask Me Why," when he appears with Leonard Joy and orchestra on the Nestle Chocolateers at 8 p. m. over WCKY (NBC-WJZ).

Louisville and the colorful pre-Derby festivities will be the scene of the activities in this episode of "Beau Bachelor," over WKRC (CBS) at 10 p. m.

The Vox Humanan vocal octette The Vox Humanan vocal creating male quartet and organ will present "Wagner's Liebstod" from "Tris-"Wagner's Liebstod" from "Tristam and Isolde" over WLW at 10 p. m. Grace C. Raine will direct.

The first of a new series of original compositions by noted composers will be offered by Nat Shilkret, director of "Music That Satisfies," when he conducts "An Early American Ballade" by Robert Russell Pennett 1102 Pennett National Pennett 1202 Pennett National sell Bennett at 10:30 p.m. over WKRC (CBS).

#### Saturday, April 16

Charles Courboin, one of the world's eminent organists, will be heard at 9:30 p. m. through Columbia stations, originating in KMOX. He has played many times for Belgium's king.

Wheeler and Woolsey, Mitzi Green, Arline Judge and Eddie Quillan will be featured on the Lucky Strike Dance Hour at 10 p.m. over WSAI 'NBC-WEAF). Jimmy Grier and orchestra will play from Los Angeles.

Col. Robert R. McCormick, publisher and editor of *The Chicago Tribune*, will speak at 10:15 p.m. over WKRC (CBS) on "The National Feril" (taxation) in the Columbia Institute of Public Affairs. He is a son of Robert S. McCor-mick, once Ambassador to Austria and Russia.

The sinking of the Titanic, one of the world's major news stories, will feature Joe Ries' "Headlines of Yesterday" at 10:45 p.m. over \\LW.

#### Sunday, April 17

Ernest Pack and Carlo Mastroapolo, violinists, will be guest artists at 12:45 noon over WLW. Mr. Pack was concertmaster of the Odessa (Russia) Opera and a graduate of the Prague Conservatory of Music. Both men are members of the Cincinnati Symphony Orchestra and College of Music faculty.

Football songs of Princeton and Football songs of Princeton and Yale will share honors on the program of Eight Sons of Eli over WKRC (CBS) at 2 p. m. Opening the presentation with "Eli Yale," the double quartet from the Yale Glee Club ill sing the "Princeton over WLW at 7:45 p. m.

Marching Song" and "Drink to Me Onl- with Thine Eyes."

Richard Bonelli, Chicago Civic Opera star, will again be guest-singer at 3:30 p.m. on the Swift Garden Hour over WLW (NBC-WJZ).

Eleanor Brandt, violinist, student of Emil Heermann, and Herschel Linstaedt, pianist, pupil of Albino Gorno, will give the College of Music of Cincinnati student program over WCKY, Sunday at 7:30 p. m.

Paul Robeson, whose fine baritone voice and whose performances in "Show Boat," "Porgy," "The Emperor Jones," "Black Boy" and "Othello" make him one of the outstanding personalities of his race, will star in the third "Ziegfeld Radio Show" over WKRC (CBS) at 8 p. m.

#### Monday, April 18

Dr. Nicholas Murray Butler, president of Columbia, will speak on "What Follows the Pact of Paris?" under auspices of the National Student Federation, at 4:30 p. m., over WABC and other Columbia stations,

Finis Farr, formerly of The Cincinnati Post and now continuity writer for NBC, has adapted Robert Louis Stevenson's "Markheim" for broadcast at 10 p.m. over \\LW (NBC-WJZ).

#### Tuesday, April 19

William Bennett Munro, of the California Institute of Technology will speak on "The Significance of Our State and Local Elections" at 8 p. m. over WCKY (NBC-WJZ) in the "You and Your Government Series."

Vincent Lopez will interpret "Nola" in a piano presentation during his program with the Valvoliners Dance Orchestra over WLW at 8:15 p. m. "Blues in My Heart," "Eugenie Hat" and "River Stay 'Way from My Door" will be heard.

George B. Cortelyou, President of the Consolidate Gas Company of New York, will discuss "Some Aspects of the Economic Depression" at 9:30 p.m. over WLW (NBC-WJZ). This is in place of the "Great Personalities" talk by Fragier Hunt, who leaves soon on a zier Hunt, who leaves soon on a world tour. A new series of "Great Personalities" will be opened Tuesday (April 26), sponsored by the New York Life Insurance Company.

#### Wednesday, April 20

Selections from the musical oprettas, "The Geisha" and "The Waltz Dream," mark the pattern of the concert Josef Pasternack will direct for the Jack Frost Melody Moments at 8:30 n.m. over WLW (NBC-WJZ).

San Felice Serenaders will sing "You Were My Salvation," "Bend Down, Sister" and "You're the One" over WLW at 8:15 p. m., featurin Marcella Uhl, blues singer, and the San Felice Male Quartet.

#### Thursday, April 21

## Here is the Key to the Out-of-Town Radio Stations

To simplify the tuning of chain stations, the following log of network stations is given with each chain headed by the New York station which broadcasts its programs: (Those marked \* take either NBC

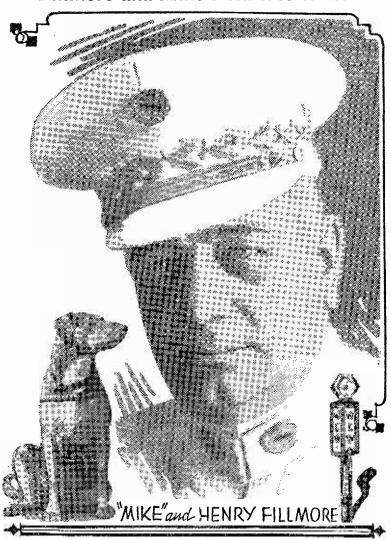
NATIONAL BROADCASTING COMPANY

WJZ, New York 760	kc.	WMAQ, Chicago 670	kc.
Tebrus, Treesbushi		WEAF, New York 660	
		*V 'NR, Chicago 870	
		WGY, Schenectady 790	
WGAR, Cleveland1450	kc.	*WHAS, Louisville \$20	kċ.
WJR, Detroit 750	kc.	WSAI, Cincinnati1330	kc.
WLW, Cincinnati 700	kс.	WTAM, Cleveland 1070	kc.
*WLS Chicago 870	kc.	WWJ. Detroit 920	kc.
COLUMBIA DDO	A TO	CASCULACE COMEDANIA	

#### COLUMBIA BROADCASTING COMPANY

WABC, New York 860 k	cc. V	WFBM, Indianapolis1230	kc.
KMOX, St. Louis1090 k	ic. V	WHK, Cleveland1390	kc.
WADC, Akron	cc. T	WEKC, Cincinnati 550	kc.
WBBM, Chicago 770 k	cc. Y	WLAP, Louisville 1290	kc.
WCCO, Min'p'lis-St. Paul, 810 k	cc. V	WSPD, Toledo 1340	kc.

#### Fillmore and Mike Return to WLW



A hearty "welcome, stranger," awaits Henry Fillmore, worldfamed bandmaster and composer, when he resumes his weekly broadcasts over WLW Monday (April 18) at 9 p. m. With him will return Mike, "the world's only dog soloist," seven-year-old coon dog who has won adults as well as children with his rhythmic barking. Conductor Fillmore made his radio debut over WLW in early 1929 and he continued until he left in 1931 for a world concert tour. John L. Clark, General Manager of WLW, said the new engagement is the answer to insistent demands by many

STATEMENT OF THE OWNERSHIP, MAN-AGEMENT, CIRCULATION, ETC., Required by the Act of Congress of Argust 24, 1912, of the KADIO DIAL, published weekly at Cincinnati, Obio, for April 1, 1932.

Cincinnati, Ohio, for April 1, 1932.
State of Ohio, County of Hamilton, 88.
Betone me, a Notary Public in and for the
State and County anonesaid, personally appeared
Aron M. Mathieu, who, having been duty swoth
according to law, deposes and says that he is
the business manager of the RADIO IIAM, and
that the hollowing is, to the best of his knowledge and belief, a true statement of the ownership, management, etc, of the afore-and publication for the date shown in the above caution,
required by the Act of August 24, 1974, embodied in section 411, Postal Laws and Regulations, to wit:

1. That the names and addresses of the pub-

required by the Act of August 24, 16°2, embodied in section 411. Postal Laws and Regulations, to with

1. That the names and addresses of the publisher, contor, managing editor, and business managers are. Publisher, I dward Rosenthal, 22 East Twelith Street; Entor, Henry Segal, 22 East Twelith Street; Business Manager, Aron M. Matheu, 22 Last Twelith Street.

2. That the ewice; Entor, Henry Segal, 22 East Twelith Street.

2. That the cwine is: The Radio Dial Publishing Company, 2. Last Twelith Street.

Lithward Rosenthal, Robert Savage, Lucretia Treatenberg.

3. That the known bondholders, mortgagees, and other security holders owning or helding I per cent or more of total amount of bonds, mortgagees, or other securities ate—None.

4. That the two paragraphs nest plove, giving the names or the owners stockholders, and security hidders if any, contain not only the list of steckholders and security hidders as they appear upon the books of the company had also, in cases where the sockholder or security holder as they appears upon the books of the company had as trustee or in any other inductary relation, the name of the person of coptoation for whom such thestee is acting, is given; also that the said two paragraphs contain statements enhancing affiant's full knowledge and behef as to the circumstances and conditions under which stockholders and security holders who do not appear myon the books of the company as trusteen, hold stock and securities in a capacity other than that of a bona fide owner; and this affiant has no reason to believe that any other person, association, or corporation has any interest during the average number of copies of each issue of this publication sold or distributed, though the mails or other securines than as so stated by him.

5. That the average number of copies of each issue of this publication sold or distributed, though the mails or other securines than as so stated by him. sculies during the six months preceding the date shown above is (this into-matton is required from daily publications only).

nited from daily publications only).

ARON M MATHIEU, Business Manager, Sworn to and subscribed before me this 22nd as of March, 1932.

A M. SCHONEBERGER, (My commission expires Dec. 39, 1933.)

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### FEATURES CROSBY

Bing Crosby will be featured in WCKY's Sunday 5:30 p. m. program, known as Messer's Melody Moments, a presentation of the Ed. Messer Confectionery Company of 209-219 E. Third Street, Cincinnati, "How Long Will It Last." "Too Late," "A Faded Summer Love" and "Goodnight Sweetheart." are the recorded selections featuring Crosby.

#### ACCEPTS POST

Mrs. John A. Hoffman has accepted for the fourth consecutive year, the Circinnati chairmanship of the Atwater Kent contests, named by Dr. Ellis Snyder (Columbus). Southern Ohio chairman. Mrs. Hoffman served eight years as president of the Clifton Music Club and was for two years in charge of the Music Department of the Cincinnati Woman's Club, of which she is now a director. The con test will be held in June.

#### HINTS FOR BEAUTY

Florence Frey, beauty expert, who is well known throughout the middle west, is now a Tuesday and Friday 10 a.m. feature of WCKY. Miss Frey who operates a beauty salon at 63! Walnut Street and also conducts a beauty culture school is well known to radio fans of Cincinnati and vicinity for her talks which have been heard for the past four years over

#### ON MAXWELL HOUR

"Sweet Marie." "Auld Lang Syne" and "Plain Molly-O" will be heard over WLW Monday (April 18) at 8:15 p.m. in the Maxwell Cotton Queen Ministrels hour with Hink and

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#### On Saturday, April 23rd?

As a wide-awake, up-to-the-minute Radio Fan, you know that time changes then—affecting ALL NETWORK PROGRAMS and affiliated local stations (WLW, WSAI, WKRC, WCKY).

#### ALL PROGRAMS CHANGE TIME

But you need not lose a minute of your favorite program—if you have a copy of RADIO DIAL at your elbow.

RADIO DIAL will carry the complete changes in its April 28th issue. Be on time with radiothrough THE DIAL.

#### RADIO DIAL

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CC 2

YOU BET, I want to receive RADIO DIAL. Send it for six months; here's my dollar (check, currency or money order).

[ ] New Subscriber

Address

#### WLW To Present Dr. Chenoweth In Talks on Health

Dr. Lawrence B. Chenoweth, Professor of Hygiene, University of Cincinnati, will open a series of four Saturday evening talks on "Some Saturday evening talks on "Some High Lights of Medical History" April 16, at 6:45 p. m., with an ad-dress on "Important Discoveries Concerning the Human Body.

The remainder of the schedule fol-lows: April 23, "The Emancipation From Plague and Pestilence"; April 30. "Poverty, Disease and Preventive Medicine": May 7. "Immunization—Science's Greatest Gift to Man."

#### "BOB" GIVES SCORES

"Bob" Newhall is including the baseball scores in his Mail Pouch Sportsman period at 6:30 p. m. (daily except Sunday) over WLW.

Time changes Saturday midnight (April 23.) Subscribe now to the Radio Dial and be on time with your radio.

"IF IT'S 'CLEVER DICK'
IT'S THE BEST"



Stories from the Past to the Present

"L'ttle Miss Clever Dick"

TUNE IN to WCKY Daily at 9 a. m., Sundays at 3:30 p. m. This program is presented to you with the compliments of CLEVER DICK PRODUCTS CO.
1448 Walnut St., Cincinnati
Manufacturers of
"The Cleaner that Cleans Everything"

#### EACH FRIDAY

Louis Katzman's 26-piece dance orchestra, Frazer Gange, popular radio baritone, and a crack male quartet, are now being heard regularly over WLW each Friday at 7:15 p.m. Quaker State Oil sponsors this en-

#### ON W8XAL

Short-wave fans may hear the 10,000 watt Crosky station, W8XAL, daily from 6 until 10,36 a.m., 1,30 until 3:30 p.m., and 6 p.m. until

## "MODEL" **ROMANCES**



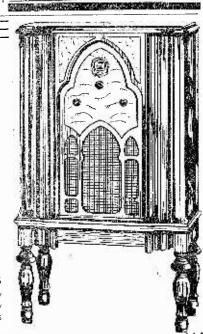
IMMORTAL MUSIC and Love Songs of the World MODEL LAUNDRY CO.

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## Remember - -"BOB" NEWHALL'S

Witty and Timely

# Sport Gossip

in the old Commercial-Tribune?

Well, "Bob"—now the Mail Pouch Sportsman of WLW (nightly at 6:30 except Sunday)—is back with you

## "Wise and Otherwise" Column

regularly in The RADIO DIAL

Beginning Next Issue (April 28th)



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# Letter Box

Editor The Dial: Here is an aid to remembering whatever we wish over the radio. I have a looseleaf notebook on top of the radio with a pencil at hand. I always make notes on desirable things and may bring them to mind at once by reading the notes. I make a note of such subjects as future programs I wish to hear; about radio contests in which I am interested; special trial offers of advertised prod-ucts; mistakes in English (and you'd be surprised!) and numerous other things. I go over the Radio Dial when it first comes and mark special interests, "double crossing" those of most importance as I said once before. I may then run down the line and note at a glance what I wish. In my notebook, I have written in order of the day special programs which are given regularly, hour by hour, and in this way: (Central Time)—

8:45 a. m.-WLW-Mail Bag Time-Wed,

9:00 a. m.—WLS—Sands of Time — Mon.
—Fri.
10:45 a. m.—WLS—News of the day.
11:00 a. m.—WGN—Happy Hank—dady exSat.—Sun.
12:00 noon.—WLW—National Farm and
Home Hour.

Mrs. H. P., Anderson, Ind.

Reader: No immediate informa tion on LeRoy De Turk. Perhap: some of our readers can tell you through this column. Harriet Wellen is said to be engaged in concert work in Indiana and her address i Hotel Anderson, Anderson, Ind.

M. T., of Battle Creek, Mich.,



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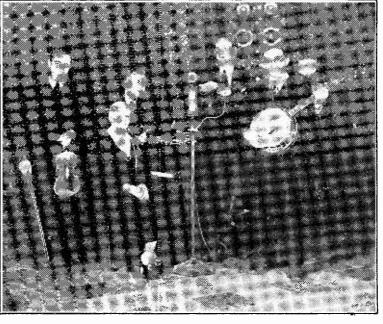
and identity radio stations all over the LOG BOOK. For a limited time, you can have a copy free with a 6-months' subscription to RADIO DIAL. Here's an idea of what it contains:

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### McCormick Fiddlers of WLW



Left to right, Frank Miller, Mrs. ("Ma") McCormick, "Pa" McCormick, Odas Maddox, Omar Castleman.

From generation to generation many of the songs of these McCormick Old-Time Fiddlers have been handed down by mountain-folk and have yet to be written down on paper. By all odds one of WLW's most popular features, the McCormick Fiddlers have just returned to WLW following a successful theatrical tour of three weeks through Kentucky and West Virginia. The band consists of "Ma" McCormick at the piano; Frank Miller, fiddler; Omar Castleman, banjoist; Odas Mattox, guitarist and tenor, and "Pa" at his 52 harmonicas.

says: "By the end of the week, our copy of The Radio Dial has been looked at and consulted until it is almost in pieces. It is a big help."

L. R., Newport, Ky.: The Street Singer with Pillsbury Pageant is Arthur Tracy.

Reader, Cincinnati: Guy Lombardo and his Royal Canadians are now heard over WABC and other Columbia stations Monday, 10 p. m., Thursday 12 midnight, and Saturday 7.30 p.m. and 12 midnight.

#### KIDDIES' CONTEST

Tommie and Willie, Coca Cola Twins of WCKY, are conducting a contest for children via water colors and crayons. They are on weekly at 6 p. m. nightly except Sunday.

Sidney TenEyck and his 'Doodlesocker Dribbles' are on a week's vacation. Even humor nods, vou know.

### If We Had Our Own Radio Station

By Jack Snow ANNOUNCER:

We are broadcasting from the

annual banquet of the Amateur Crapshooters Convention in the Ballroom of the Hotel Crappy in N'Yawk.

Osseous O. Bones, 97-year-old Crapshooter and Crooner, will hum the cracked theme song of our program. It is the theme song of Wola Wegri's motion picture, "A Woman Demands," and is entitled "Paradise."

Tune in on the

## Worthmore Twins "Soup" & "Chili"

Hear the songs and piano selections of this popular duo, who bring you daily greetings from the Phil J. Hock & Co., makers of Cincinnati's largest selling brand of Turtle Soup

#### WORTHMORE

WKRC

\$:30 P. M. Daily. Sunday, 12:45-1:00 P. M.

WCKY

Wed. and Fri., 5:30 P. M.—6:00 P. M. Sunday, 2:00 P. M.—2:30 P. M.

## WSMK 1380 kilocycles HIGHLIGHTS

By J. B. MILLER

This Monday night half hour of WSMK Stars on Parade (10:00 p. m.) always presents entertaining variety. Next week the "stars" who will be glorified are Barbara Run-yan, pianist, organist, and songstress; Gladys Nye, accordianist; Bob Wooster, xvlophone soloist; Jack Wymer, popular ballad bari-tone; and Sunny Oliver, "Voice of Dixie.". James Burton is master of ceremonies.

WSMK has added more drama The John Lawrence Players, well known to radio audiences through their transcriptions and appearing at a Dayton theater, take the air each Sunday at 10:15 p.m. with stories of the Kentucky hills, writ-ten by the director, John Lawrence, who is also heard in prominent

Another dramatic feature is the play to be given in the Tower Theater of the Air next Wednesday at 6:30 p.m. The story deals with the "hereafter." The author is the Tower Theater's directress, Jane lies programs for Chrysler?

Ralph Kempf has written a series of sketches to be heard weekly on the Radio Home Hour. The first of these, "I'll See You Later." is scheduled for production Wednesday at 9:15 a. m.

Drama followers should find FRIDAY (April 15): WSMK's 1380 an ideal dial spot. Beside the foregoing, dramatic feaures of various types are heard at the following times: 7 p.m. daily except Saturday and Sunday ("Footlights and Big Time"); 5:15 p.m., Monday, Wednesday and Friday ("Agnes, Millie, 'n' Lil"); 6:30 p.m., Monday, Wednesday and Friday, and 10:30 p. m., Monday (Tower Theater).

Three Sunday features start this week in the Tower Studios. They are the Henning Trio in chamber musicale, 5 p.m.; Carl Xill, tenor, 6:15 p.m., and sweet harmony by the Wolff Tains at 7 p. m.



Hello Folkses. . . .

We've bought a new car (new to us. We've decided to call her "Sally" because we got her for a song. (This nomenclature complex street called "Emma") Sally is a lady with a past, having had two owners before us, but she's ready own. As she remarked only yesterday between stop lights:
"It's a good home I'm wanting

now and gentle care; my wild oats days are over."

We played a theater some time ago that had a Kroger Grocery opening off the lobby; that worried us-too easy for the customers to buy eggs and vegetables as they went in. Fortunately for us no one took advantage of this unique service.

#### OUR WEEKLY "ANTIC-DOTE":

We're not sure whether dreamed this or whether it really happened. We were playing the Sherman Theater in Chillicothe and stopping at the Warner Hotel. We ordered chicken dinners sent to our rooms. There came a tapping at the door; we opened it and in walked a little red hen. She had a determined look in her eyes and a quizzical expression played around her mouth. "Why, what are you doing up here?" we asked. "Well," she replied, "I'm the hen that's going to be roasted for your dinners, so thought I'd come up to look you guys over—just to see what I was getting into." Let Bob Ripley and Lowell Thomas smoke that one in their pipes!

Our favorite master of ceremonies was always Frank Chaw of "Coffee fame-then we tuned in and heard Pat Harrington on that Crosley Dealers' Night Club program. The kid's clever! Have you heard him? (Tuesday nights at ten.) Pat has had a lot of experience at that stuff; he has been entertaining the folks around the studios with his wit and humor for some time, but it looked like he was doomed to the life of a crooner until that Night Club program came along. Not that he can't out-Downey Downey anytime but we got a kick out of hearing him out-Shaw Coffee Dan.

Jim recently recorded a program for the A. and P. South American Coffee people on his home-recording outfit and they sent him several pounds of coffee. Wonder if we

JIM AND WALT.

### With WLW Players on the Road

Hink and Dink, Holland Theater, Belle-fontaine, Ohio. Sidney TenEyck and Dave Roberts, Cin-derella Theater, Williamson, W. Va. Street, Cincinnati, Walhamson, W. Va. Harmonica Bill, Rialto Theater, 1221 Vine Street, Cincinnati, Bradley Kincaid, Masonic Theater Hinton, West Virginia.

SATURDAY (April 16):

Hink and Dink, Gallipolis Theater. Galli-polis, Ohio. Layne's Mountaineers, McRoberts Thea-ter, McRoberts, Ky.

SUNDAY (April 17):

UNDAY (April 17):
Harmonica Bill and High Noon, LaRoy
Theater, Portsmouth, Ohio.
Layne's Mountaineers, Jenkins Theater,
Jenkins, Ky.
Sidney TenEyek and Dave Roberts, Harris-Findlay Theater, Findlay, Ohio.
Ford Rush, Lyric Theater, Urbana, Ohio.
Seger Ellis, Sherman Theater, Chillicothe,
Ohio.

Seger Ellis, Sherman Theater, Chilheothe, Ohio.
Hink and Dink, Hippodrome Theater, Marietta, Ohio.
WEDNESDAY AND THURSDAY
(April 20 and 21):
Sidney TenEyck and Dave Roberts, Strand Theater. Van Wert, Ohio.
Seger Ellis, Lyric Theater, Beckley, West Virginia.

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## COMPLETE PROGRAMS FOR FRIDAY, APRIL 15, ON THIS PAGE

#### WSAI (225m.—1330 kc.)

- 8:00 A. M.—Gene and Glenn (NBC) 8:15—Talent Bureau Program
- 8:45—WSAI Morning Dance Concert 9:15—Talent Bureau Program
- 9:30-Popular Musicale
- 10:00—Mrs. Blake's Radio Column (NBC) 10:15—Breen and De Rose (NBC)

- 10:30—Fashions and Figures (NBC)
  10:45—Betty Crocker (NBC)
  11:00—Music Appreciation Hour (NBC)
  NOON—G £. Home Circle (NBC)
  12:50 P. M.—Live Stock Reports
- 1:00-Sign Off
- :00-Afternoon Melodies 4:00-Betty Moore Decorating Talk
- (NBC)
  4:15—Crosley Dealers Salute
- 4:30—Tea Dansante (NBC) 4:45—Concert Program—Farm Flashes
- 5:15—Skippy (NBC) 5:30—Celebrated Compositions 5:45—Songsters (NBC)
- 6:00—Memory Hour 6:30—Talk by Alice Richards 6:45-Musical Memories
- 7:15-Campbell Orchestra (NBC)
- 7:30—Prince Albert Program (NBC)
  7:45—Trials of the Goldbergs (NBC)
  8:00—Cities Service Concert, with Iessica
- Dragonette and Cavaliers (NBC)
  9:00—Clicquot Club Night Club (NBC)
- 9:30—Pond's Dance (NBC) 10:00—The Sampler Orchestra (NBC)
- 10:30—National Oratorio Society (NBC) 11:00—Gibson Orchestra: Henry Thies 11:30—Sign off

## Network Programs

- 6:00 P. M.—Current Events: H. V. Kaltenborn. WABC weah wade wlap wowo wwva
  - --Waldorf-Astoria Sert Room Or-chestra. WEAF whas wenr (kyw on 6:15)
  - -Raising Junior, domestic skit. WJZ
- 6:15-John Kelvin, Irish tenor,
- -Skippy, children's program. (NBC)
- 6:30-Snooks Friedman's Paramount Or-
- chestra. WABC wspd wowo

  -Lone Wolf Tribe, an Indian story.

  (CBS) wbbm kmox wcco wlap

  -Rex Cole Mountaineers: hill-billy
  music. WEAF
- -The Three Mustachies, male trio.
- (NBC) went The Royal Vagabonds, with Ward Wilson. WJZ wcky wgar wmaq
- kdka 6:40-Block-Aid Speaker: Bruce Barton. WABC
- 6:45—Bing Crosby, songs, with Freddie Rich Orchestra, WABC weah wlap kmox wadc wfbm wbbm -Larry Funk's Palais d' Or Orch.
  - -Larry Funds
    WEAF wwi
    -Lowell Thomas: Literary Digest
    Topics in Brief. WJZ wlw kdka
- wmaq
  —Little Orphan Annie: childhood
  playlet. (NBC) wenr wgn kstp
  6:55—Emergency Unemployment Relief
  Committee Talk. WEAF
  7:00—Wrigley: Myrt and Marge. WABC
  wkrc wspd kmox wadc wwva
  —Henri Gendron's Orchestra. (CBS)
- - Singers: mixed chorus. WEAF wmaq wwj
    -Amos 'n Andy WJZ whw wcky
- kdka wir wgar 7:15—Maxwell House Tune Blenders, with Lanny Ross, baritone, WABC
- wkrc wspd wadc -String Sextette. (CBS) wbbm -Campbell Orchestra, with Robert Simmons. WEAF wsai wgy wwj wtam wmaq
- —Esso Program: Elsie Janis, songs and stories; Harry Salter's Orch. WJZ kdka 7:30—Lavoris: "Easy Aces:" bridge comedy act. WABC wkrc kmox
- wfbm wgn whk wcco

  Prince Albert Quarter Hour: Alice Joy with Paul Van Loan's Orch. WEAF wsai wtam wgy Stebbins Foys, comedy sketch,
- WJZ kdka worn kstp weky wjr
  7:45—Camel Quarter Hour: Morton
  Downey, Tony Wons, Jacques
  Renard's Orchestra. WABC wkrc
  wcco wfbm wspd kmox wwwa
  wcah wadc wlap whk
  —The Goldbergs. WEAF wsai wtam
  wgw wenr wwi
  - wgy wenr wwj
- -Jones and Hare, songs and patter.
  WIZ whas wgar wmaq wcky kdka
  8:00-Linit: The Bath Club: Allie Lowe Miles interviewing guest; Harold Van Duzee, tenor; male quartet; Frank Ventree's Orchestra, WABC wkrc wgn wcco wfbm wspd kmox wade whk
  - Cities Service Concert Orchestra, with Jessica Dragonette and Cava-
  - with jessica Dragonerie and Cava-liers. WEAF wsai wtam kstp kyw wwj (wgy off 8:30) Nessie Program: Leonard Joy's Orchestra; George Meader, tenor, guest artist. WJZ wcky kdka wis wjr wgar
- Singin Sam, the Barbasol Man, WABC wkrc wgn wcco wfbm wspd kmox wadc whk
- -- Modern Male Chorus; Andre Kos-telanetz, conductor. (CBS wspd 8:30-- "Today and Yesterday:" dramatic and musical highlights: Don Voor hees' Concert Orchestra; Gladys Brittain, soprano; du Pont Quartet and cast. WABC wkre wgn wowo whk wspd kmes wade wece

#### WFBE (250m.—1200 kc.)

- 7:00 A. M.—Break of Day
- 7:15-Musical Clock
- 8:15-Birthday Greetings
- 8:30-Morning Concert
- 9:00-Our Daily Thought
- 9:15-Hy C. Geis, organ
- 9:45-Gold Nuggets
- 10:05-Dot's School Children's Popularity Program
- 10:20-Beauty Notes
- 10:35-WFBE RKO Theatre Party
- 10:50-Mrs. Evans' Advice
- 11:00-Mary and John, sketch
- 11:15-Lyric Program, Musical Novelties
- 11:30-Beulah Davis, pianist
- 11:45-Elinor Hurdle, character sketches
- Noon-News in Cincinnati
- 12:30 P. M .- Little Black Joe, songs
- 1:00-Victor Salon Orchestra
- 1:15-Children's Hour, Robert Bentley
- 1:30-Slumber Songs
- 1:45-Mrs, Lloyd Hoshaw, readings
- 2:00-Charles Daunt, tenor
- 2:15-Afternoon Dance Melodies
- 2:45-Reds vs. Cubs, Redland Field 4:45-Mrs. Adolf Hahn and Bertha
- 5:00-Variety-Bee Campbell
- 5:15-The Pirates' Club 5:30-Northside Musicale
- 5:45-Jules Sien
- 6:00-Dot Lee, songs
- 6:15-Studio
- 6:30-James Melton's Music 6:45-Lost and Found
- 6:50-Max Fisher's Orchestra
- 7:15-Post Question Box
- 7:30--Sports Review, Harry Hartman 7:40-Elaine Ritter, mezzo soprano
- 7:55-Lost and Found 8:00-Your Garden
- 8:15-Kentucky Post Program-Marie
- 8:30-Studio
- 8:45-Werner Burkhardt, baritone
- 9:00-The Luckey Boys, piano and banjo 9:15—In the Gloaming, Glenna Will
- 9:30-Wrestling Matches
- 11:00-Max Fisher's Chatter Box Orch.

#### NETWORK PROGRAMS

- —Ivory Program: B. A. Rolfe's Orchestra. WJZ wis kdka wlw
   8:45—Sisters of the Skillet, comedy and songs. WJZ wlw kdka wis wgar
- -Toscha Seidel, violinist; Howard Barlow Concert Orchestra, WABC
- wcco wspd wade wfbm weah (wkre on 9:15)

  -- Chquot Club: Harry Reser's Eskimos quartet. WEAF .vsai wgy wls wwj wtam
- Friendship Town: small town sketch. WJZ whas kdka wjr kyw kstp wgar 9:30—To the Ladies, Leon Belasco Or-
- chestra; Tito Guizar, tenor. WABC wkrc wgn wowo wcco whk wspd kmox wadc wfbm
  - -Pond's Dance: Leo Reisman Or-chestra: Irene Bordoni, guest ari-WEAF wsai wtam wgy wenr -Armour Program: Irvin S. Cobb; Roy Shield's Orchestra; Edna Kellogg, soprano; male quartet. WJZ wlw whas kdka kyw wjr wgar kstp
- 9:45-Van Heusen Program: tenor, orchestra. WABC wkrc wgn whk kmox wfbm wadc wspd wowo
- 16:00-Beau Bachelor. WABC wkrc wccc wadc wspd whk wbbm kmox wowd wfbm
  - -The Sampler Program: Andy San-ella Orchestra; Fred Hufsmith, tenor. WEAF wsai wtam wgy wwj wmaq —Paul Whiteman's Pontiac Chief-
  - tains, with Mildred Bailey, Jack Fulton, Red McKenzie, King's Jesters and Romancers. WJZ wenr wjr wgar wcky kdka kstp whas -Adventures in Health: Dr. Herman N. Bundesen. WABC wkrc wbbm
- -Chesterfield: Alexander Gray, Norman Brokenshire, Nat Shilkret's Orchestra. WABC wkrc wowo wbbm wcco whk wspd kmox wcah
  - wadc wlap wfbm
    -National Oratorio Society: Rein-ald Werrenrath, conductor. WEAF

wcco whk wspd kmox wowo wfbm

#### WKRC (545m.—550 kc.)

- 6:45 A. M.-God's Bible School-Sunrise
- Worship
  7:45—Churngold—The Breakfast Club
- 7:59—Gruen Time Signal 8:00—Raysol—Old Time Singing 8:15—Gladys Catron, organist
- 8:30—Pyol Program
  8:45—Cudahy Company, The Old Dutch
- Girl (CBS) 9:00—H. & S. Pogue, Jean West 9:15—Prosperity Specials

- 9:30—Consolidated Merchants Program
  10:00—Prescott, The Grant Trio (CBS)
  10:15—Weather: Time
  10:18—Woman's Hour, Tremlette Tully
  10:45—Martin Senour, Don and Betty
- (CBS) 11:00—F.W. Fitch, The Professor (CBS)
- 11:15—Lane Cedar Chest—The Lane Reporter (CBS)
  11:30—Best Foods: Round the World Cooking School (CBS)
  11:45—Jane Grey, "Kampf the Jeweler"
- Artists Noon-Cincinnati Paint Club
- 12:15 P. M .- Model Laundry-Model Romances
  12:30—Kre-Mel, the singing Chef (CBS)
  12:45—Cincinnati Merchants' Program
- 1:00-Miracul Wax-Magic Piano Twins .1:15-Cincinnati Merchants Program
- :30-Julia Hayes 2:00-Movie Projectionists' Union, Ruth
- Reeves 2:15-Burck-Bauer Organ Melodies
- 2:30—American School of the Air (CBS) 3:00—Queen City Rug Makers 3:15—Re-Nu Program
- 3:30-Main Street Business Men 3:45-Community Chest Campaign Speech
- 3:50-Studio 4:15-Raysol-Howard Hafford, tenor
- 4:30—Worthmore Turtle Soup and Chili 4:45—Crazy Crystals Program 5:00—Sulfox Health Program 5:15-Malted Products Program, Golden
- Age. organist
  5:30—Pollyanna, "The Glad Girl" Childrens' Stories (CBS) 5:45-Studio
- 6:00-Sonada Sports Review; Wally Forste
- 6:15—Red Top Baseball Scores 6:20—Studio
- 6:25-Stocks; Weather; Studio
- 6:25—Stocks; Weather; Studio
  6:45—Wurzburg: The German and His
  Parrct: Lange Time (6:59)
  7:00—Wrigley: Myrt and Marge (CBS)
  7:15—Maxwell Coffee Program, Tune
  Blenders (CBS)
  7:30—Lavoris—Easy Aces
  7:45—Camel Quarter-Hour: Morton
- Downey (CBS)
  8:00—Linit: The Bath Club (CBS)
  8:15—Barbasol: Singin' Sam (CBS)
  8:30—E. I. Dupont—Today and Yester-day (CBS)
- 9:00—Flying Club Program
  9:15—Toschel Seidel (CBS)
  9:30—Woodbury Co.: To the Ladies,
  Leon Belasco's Orchestra (CBS)
  9:45—Van Heusen Program (CBS) 10:00-Allen "A"-Beau Bachelor (CBS)
- 10:15—Horlick Adventures in Health, Dr. Herman Bundesen (CBS) 10:30-Chesterfield: Alexander Gray, Na: Shilkret Orchestra (CBS)
- 10:45-Weather Forecast 10:46-Sonada Sports Review; Wally
- Forste 11:00-Time Signal; Studio 11:45-Don Redman's Orchestra (CBS) Midnight-Isham Jones' Orch. (CBS)

#### 12:30 A. M.—Paul Specht's Orch. (CBS) **NETWORK PROGRAMS**

(kstp on 10:45)
-Waves of Melody: Victor Arden's Orchestra; Tom Brown, ter WJZ wcky kdka wjr wgar kyw 10:45-The Funnyboners, songs and com-

wsai whas wtam wgy wenr wwj

- WABC wadc -Wrigley: Myrt and Marge. (CBS) wbbm wcco wlap -Pickens Sisters, vocal trio. WJZ
- -Howard Barlow and Columbia Symphony Orchestra. WABC wspd wade wlap weah weeo wfbm -Russ Columbo, songs, WEAF wwj
- -Slumber Music, Ludwig Laurier's string ensemble. WJZ (wjr off 11:15) (wcky on 11:15) Amos 'n Andy. (NBC) whas went wmaq kstp 11:15—Maxwell House Tune Blenders with Lanny Ross, baritone. (CBS)
  -Vincent Lopez-St. Regis Hotel Or
  - chestra. WEAF wwj (wcky on -Prince Albert Quarter Hour: Alice Joy, with Paul Van Loan's Orch (NBC) whas wenr

11:30-Don Redman's Connie's Inn Orch.

- WABC (wkrc wspd wfbm wcah wadc wlap wowo on 11:45) -Camel Quarter Hour: Morton Downey, Tony Wons. Jacques Renard's Orchestra. (CBS) wgn
- -Studio Ensemble. WIZ wlw went 11:35-Charles Dornberger's Mount Royal Hotel Orchestra. W wjr (kstp on 11:45) WJZ wlw wenr

Midnight-Isham Jones' Orch.

WJZ wgar kdka

- wkrc wspd wlap whk wcah (wbbm kmox wowo on 12:15) Ralph Kirbery, the Dream Singer.
   WEAF wgy wenr wtam
   Cab Calloway Cotton Club Orch.
- 12:05 A. M.—Johnny Hamp's Hotel New Yorker Orchestra. WEAF went WEAF went wgy (kstp on 12:15) 12:15—William Stoess and His Flying Dutchmen. WJZ wlw (wgar off

#### WCKY(202m.—1490kc.)

- 7:00 A. M.—Cumberland Fiddlers
- 7:30-Asher Sizemore and Little Jimmy
- 7:45-Kapua's Hawaiians
- 8:00-Eureka Weather Forecast
- 8:01-Jimmy Eldred at the Piano 8:15--Morning Devotions (NBC)
- 8:30--Cheerio (NBC) 9:00-Clever Dick-Great Ghost Stories
- of Past and Present
- 9:15-Waltzes, Old and New
- 9:30-Dinty Moore 9:45-Band Music
- 10:00-Florence Frey Beauty Talks
- 10:15-Clara, Lu and Em (NBC)
- 10:30-Bill Dinkle and Eddie Baer 10:45-Community Chest
- 10:50-Classic Hour
- 11:00-Music Appreciation (NBC) Noon-Tunes in Blue
- 12:25 P. M .- Live Stock Market Report
- 12:30-National Farm and Home (NBC)
- 1:30-Piano Novelties
- 1:45-Richard Porter, singing pianist
- 2:00-Popular Dance Tunes
- 2:15-Moods Indigo 2:45-Matinee Melodies
- 3:00-Just Bill and Audrey
- 3:15-Larry Topper at the piano
- 3:45-Kapua's Hawaiians 4:00-Stars of Today
- 4:30-Rhythm and Rhyme
- 4:45-Asher Sizemore and Jimmy 5:00-"Snow" Drifts, Jack Snow
- 5:15-Dr. Belber Musical 5:30-Worthmore Soup
- 6:00-Tommie and Willie, Coca Cola

5:45-Little Orphan Annie (NBC)

- 6:30—Royal Vagabonds with Ward Wilson (NBC) 6:45-Late Dance Tunes
- 6:55-WCKY News Man
- 7:00-Amos 'n' Andy (NBC)
- 7:30-The Stebbins Boys (NBC) 7:45—Billy Jones and Ernie Hare (NBC)
- 8:00-Nestle Chocolateers (NBC) 8:30-Mabley & Carew Style Talk
- 8:35-It Pays to Advertise 8:45-Lookout House
- 8:59-Eureka Weather Forecast 9:00-On to Prosperity
- 10:00-Paul Whiteman's Pontiac Chieftains (NBC)
- 10:30-Waves of Melody (NBC) 10:45-Art Cox Vagabonds
- 11:00-Club Royal, Milt Stuhlbarg 11:15-Slumber Music (NBC)

#### 12:30—Paul Specht's Orchestra. WABC wkrc wowo whk wcco wspd wlap (wfbm on 12:45) -Jack Denny's Waldorf-Astoria Ho-

11:30-Vincent Lopez Orchestra (NBC)

#### WLW (428m.—700 kc.)

- 6:30 A. M .- Top o' Morning
- 7:00-Morning Exercises
- 7:15-The Round Table 7:45-Jolly Bill and Jane (NBC)
- 8:00-Morning Devotions 8:15-Phil Cook (NBC)
- 8:30-Layne's Mountaineer Fiddlers
- 8:45-The Early Burdettes 9:00-Rumford School of Cookery
- 9:15-Andy Sanella's Orchestra with Macey and Smalley
- 9:30—Beautiful Thoughts (NBC)
- 9:45-Wilson Premium Man
- 10:00-Live Stock Reports 10:10--Piano Solos
- 10:15-A, & P. Dance Orchestra
- 10:30-'Our Daily Food'-Colonel Goodbody (NBC)
- 10:45-Colorite Program
- 11:00-Music Appreciation Hour (NBC) Noon-Tuxedo Fiddlers
- 12:15 P. M.—Pat Barnes in Person (NBC) 12:30-Spray Talk; River Reports
  - 12:45-Market Reports; Live Stock Re-
  - 1:00-National Farm and Home Period
- (NBC)
- 1:30-American Cynamid Talk 1:35-Gus Arnheim's Orchestra
- 2:00-School of the Air
- 3:60-Old Bill

4:00-A. & P. Program

- 3:15-Peeping Under the Side Show Tent in Circus Menagerie (NBC)
- 4:30-Organ Matinee 5:00-Southern Singers 5:15-Bird Talk, Dr. Glenn Adams
- 5:30-Kellogg: Singing Lady (NBC) 5:45-The Chatter
- 6:00-Old Man Sunshine 6:15-Boscul All-Star Orchestra (NBC)
- 6:30-Mail Pouch Sportsman-Bob New-
- 6:45-Lowell Thomas (NBC) 7:00-Amos 'n' Andy (NBC) 7:15-Quaker State Program
- 7:30-Laws for the Layman 7:45-Gus Arnheim's Orchestra

8:00-Peanut Pietro

- 8:15-San Felice Cigar Program 8:30-B. A. Rolfe's Ivory Soap Orch.
- 8:45-Sisters of the Skillet (NBC) 9:00-Dayton Thoroughbreds

9:30-Armour Concert (NBC)

10:45-Headlines of Yesterday

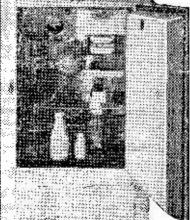
11:00-Gus Arnheim's Orchestra

- 10:00-Vox Humana 10:30-Jim and Walt, Alaga Melodies
- 11:30—Charles Dornberger Orchestra.from Mt. Royal Hotel (NBC) Midnight-Gibson Orch.: Henry Thies

12:15 A. M.—Wm. Stoess and His Flying Dutchmen to (NBC)

tel Orchestra. WEAF wenr (kstp

1:00-Claude Hopkins' Roseland Ballroom Orchestra. WABC



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## COMPLETE PROGRAMS FOR SATURDAY, APRIL 16 ON THIS PAGE

- 8:00 A. M.-Gene and Glenn (NBC)

- 8:00 A. M.—Gene and Glenn (NBC)
  8:15—Talent Bureau Program
  5:45—WSA1 Morning Dance Concert
  9:15—Knox Sparkling Music (NBC)
  9:30—Popular Musicale
  10:00—Mrs. Blake's Radio Column (NBC)
  10:15—Tom Brennie in the Laugh Club
- 10:30-Musical Forum
- 11:15-Radio Household Institute (NBC)
- 11:45—Keys to Happiness (NBC) 12:15 P. M.—Sign off 3:00—"Tannhauser" (NBC)
- 5:15—"Skippy" (NBC) 5:30—Blue Moon Cuckoos (NBC)
- 5:45-Memory Hour
- 6:15-Ungentine Program
- 6:30—Celebrated Compositions
  6:45—June Pursell (NBC)
  7:00—Happiness Kids, vocal duo
  7:15—Laws That Safeguard Society
- (NBC)
  7:30—Prince Albert Program (NBC)
  7:45—Trials of the Goldbergs (NBC)
- 8:00-Ely Culbetson, bridge expert
- (NBC) 8:15—Hotel Gibson Orchestra
- 8:30—National Advisory Radio Education
  Council (NBC)
- 9:00—Pryor's Goodyear Band and Reveler's Quartet (NBC)
- 9:30—Club Valspar (NBC) 10:00—Lucky Strike Dance with Walter
- Winchell (NBC)
  11:00—Gibson Orchestra: Henry Thies
  11:30—Sign off

## Network Programs

- 6:00 P. M .- Freddie Martin's Hotel Bros
  - sert Orchestra. WABC wadc wlap wwva wcah wowo wbbm -Waldorf-Astoria Sert Room Orch. WEAF wenr wtam (wgy wwj
- 6:15)
- 6:15)

  -Raising Junior: domestic skit.

  WJZ wgar wjr
  6:15-Skippy, children's program. (NBC)

  wenr kstp

  -"Heart Songs"—the Sixteen Sing-
- ers. WJZ kyw 6:25—Unemployment Talk, WJZ 6:30—Jack Millers' Orchestra, WABC
- wwva wspd wlap wfbm wadc wowo

  -Rex Cole Mountaineers: hill-billy
- WEAF -Three Mustachios: male trio. (NBC)
- wtam

  --Hal Kemp's William Penn Hotel
  Orchestra. WJZ wmaq

  --Leon Belasco Orchestra. WABC
  wwva wcah wlap wfbm wadc wspd
  - wbbm wow -June Pursell, songs. WEAF wmaq
- wsai wwj

  To be announced. WJZ kdka

  Little Orphan Annie: childhood
  playlet. (NBC) wenr kstp wgn

  7:00—The Political Situation in Washing-
- ton Tonight: Frederic William Wile. WABC wkrc wfbm wwwa wlap kmox wade weah weeo wowo D'Avrey of Paris, songs. WEAF
  - wmaq wtam wwj Amos 'n' Andy wgar wjr wckv WJZ wlw kdka
- 7:15-Freddie Rich Orchestra, with William Vincent Hall, baritone. WABC

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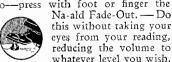
talking. Be able instantly to hush the radio without leaving your chair.

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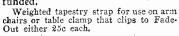
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#### WSAI (225m.—1330 kc.) WFBE (250m.—1200 kc.)

- 7:00 A. M.-Break of Day
- 7:15-Musical Clock 8:15—Birthday Party 8:30—Morning Concert
- 9:00—Our Daily Thought 9:15—Song Birds
- 9:30—College Tunes 9:45—Studio
- 10:05-School Children's Popularity Pro-
- gram

  10:20—Walter Wehmier Program
- 10:35-WFBE-RKO Theatre Party 10:50-Ruth Neeley, Women in the News 11:00-Pabst Musical
- 11:15-Harmonica Duo
- 11:30-Housewives Frolic
- 11:45-Lola Bruce Smith and Don Cheek
- Noon-News in Cincinnati
- 12:30 P. M .- Max Fisher's Californians 1:15-Robert Bentley, Children's Hour
- 1:30-Mrs. John A. Hoffman and guest artists
- 2:00-Studio
- 2:15-Charles Daunt, tenor
- 2:30-Harvey Harding
- 2:45-Frank Brandstetter, piano 3:00-Prof. Briol, French lessons
- 3:15-Forgetmenots
- 3:30-Italian Serenaders, Tony and Bill 3:45-Madge Alden, soprano, Bernice
- Stugard, pianist 4:00-Flonzaley Quartette
- 4:15-Philansue Trio
- 4:30-Garden of Melody
- 4:45-Lulu Mae Clore, Soprano and Vivienne Law, Pianist 5:00-Variety
- 5:15-The Pirates' Club
- 5:30-Musical Interlude
- 5:45-Murdoch Williams, piano and voice
- 5:55-Community Chest
- 6:00-Dot Lee, songs
- 6:15-The Whistlers Club 6:30-Fritchie and Harrison, musicale
- 6:45-Lost and Found
- 6:50-Max Fisher and his Californians
- 7:15-Post Question Box 7:30-Sports Review, Harry Hartman
- 7:40-Hazel Storey Webber, songs, Ruth N. Webber, piano
- 7:55-Lost and Found 8:00-Cliff Burns and His Orchestra-
- Green Mill 8:15-Hall and Johnson, duo
- 8:30-Studio
- 9:00-Luckey Boys 9:15-Cliff Burns and His Orchestra Green Mill
- 9:45-Hy C. Geis, Organ Recital 10:00-Max Fisher's Californians from
- Club Chatter Box 10:30-Nocturne

#### NETWORK PROGRAMS

- wkrc wfbm wwva wade weah wspd wlap
- That Safeguard Society: -Laws "Misconduct of Plaintiff a De fense in Breach of Promise Suits." WEAF wenr wsai wgy wtam
- -Tastyeast Jesters: "Pep," "Vim' and "Vigor": vocal trio. WJ2 kdka wcky wmaq wenr
- -The Bright Spot: Guy Lombardo Orchestra, , WABC wgn wspd kmox wkrc whk wadc wcco
- -Prince Albert Quarter Hour: Alice Joy, with Paul Van Loan's Orch. WEAF wsai wtam wgy wenr wwj kstp
- -Sonata Recital: Mathilde Harding, pianist; Arcadie Birkenholz, violinist. WJZ
- 7:45-Camel Quarter Hour: Morton Downey, Tony Wons, Jacques Renard's Orchestra. WABC wkro wcco wfbm whk wspd kmox wwva wcah wade wlap
  - -The Goldbergs. WEAF wsai wtam wgy wenr wwi

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#### WKRC (545m.—550 kc.)

- 6:45 A. M .- Sunrise Worship 7:45-Churngold-The Breakfast Club
- 8:00—Raysol—Old Time Singing 8:15—Gladys Catron, organist
- 8:45-Main Street Business Men
- Tremlette Tully
- 8:45—Main Street Business Men
  9:00—Jean West, Voice of Pogue's
  9:15—The Commuters (CBS)
  9:30—Consolidated Merchanus' Program
  10:00—Weather; Lange Time
  10:03—Woman's Hour: Tremlette Tull
  10:30—Sulfor Health Program
  10:45—Oueen City Pug Moleca
- 10:45—Queen City Rug Makers 11:00—Julia Hayes Household Hints 11:30—Re-Nu Program 11:45-Columbia Revue (CBS)
- Noon—Chas, Boulanger's Orch. (CBS) 12:15 P. M.—Model Laundry—Model
- Romances
  12:30—Chas. Boulanger's Orch. (CBS)
- 12:45—Cincinnati Merchants' Program 1:15—Farm Network Program (CBS) 2:00—Saturday Syncopators (CBS) 2:30—Salon Orchestra (CBS) 3:00—Four Clubmen (CBS)
- 3:30-Musical Shopping Guide
- 3:45—Pyol Program
  4:00—Ann Leaf at the Organ (CBS)
  4:15—Movie Projectionists' Union: Ruth
- Reeves 4:30-Worthmore Turtle Soup and Chili 4:45-Spanish Serenade (CBS)
- 5:00—Eddie Duchin's Orch, (CBS) 5:15—Malted Products Program, Golden .. Age, organist 5:30—Geo, Hall's Orchestra (CBS)
- -Connie Boswell (CBS) 6:00-Sonada Sports Review; Wally Forste
- 6:15—Red Top Baseball Scores 6:20—Stocks; Studio; Weather 6:45—Studio; Lange Time (6:59) 7:00—Washington Political Situation
- 7:15—Freddie Rich's Orchestra (CBS) 7:30—The Bright Spot, Guy Lombardo (CBS)
- 7:45—Camel Quarter Hour: Morton Downey, Tony Wons (CBS)
- 8:00-Raysol Symphony Orchestra 8:15—Phillips—Abe Lyman's Orchestra
- (CBS) 8:30—Photoplay Magazine Program(CBS) 9:00-Horseshoe Gardens-Harry Willsey
- 9:30-Junior Chamber of Commerce Program 9:45-Cotton Queen, Moory Brennan Or-
- chestra 10:00-Chesterfield-Ruth Etting (CBS) 10:15—Columbia Public Affairs Institute (CBS)
- 10:45-Weather Forecast
- 10:46—Sonada Sports Review; Wally Forste
- 11:15-Don Redman's Orchestra (CBS) 11:30-Hotel Alms Grill-Ed Kling's Music
- Midnight-Guy Lombardo Orch. (CBS) 12:30 A. M.-Harold Stern's Orch. (CBS)

#### NETWORK PROGRAMS

- -The Three Queens: vocal trio. WJZ wcky wmaq kdka wjr wgar 8:00—Laboratory Experiment Series. WABC wfbm wwva wcah wiap
  - wspd wade kmox weco

    Ely Culbertson Bridge Lessons. WEAF wmaq wwj wtam wsai
  - -Danger Fighters: dramatic sketch. whas kdka wls wcky wgar wjr kstp

8:15-Abe Lyman's Orchestra. WABC

- wgn wfbm whk wspd kmox wadc -Civic Concerts Service Program. WEAF wmaq wwj
- 8:30—Photoplay's Life Stories of Movie Stars. WABC wgn wkrc whk kmox wspd -National Advisory Council on Radio in Education, WEAF wsai

whas wtam kyw kstp wwj wgy

- -Dance with Countess D'Orsay Countess D'Orsay, Le Dandy, Ben Selvin's Orchestra. WJZ wiw wmaq kdka wgar -Vaughn de Leath, songs, with Fred Berren's Orchestra. WABC wadc 9:00
  - wcah wspd wlap wowo wfbm wcco kmox whk Revelers' Quartet. WEAF wsai
- whas wtam wgy kyw kstp wwj -Josef Koestner Ensemble. V wgar wls kdka 9:15-Fray and Braggiotti, piano duo. WABC wade whk weah wspd wlap
- wowo wfhm weco kmov -Charles Courboin, organ recital.
  WABC wadc wcah wlap wfbm

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#### WCKY(202m.—1490kc.)

- 7:00 A. M.—Cumberland Fiddlers :30-Asher Sizemore and Little [immy
- 7:45—Kapua's Hawaiians 7:59—Eureka Weather Forecast 8:00-Jimmy Eldred at the Piano
- 8:15—Morning Devotions (NBC) 8:30—Cheerio (NBC)
- 9:00—Clever Dick—Great Ghost Stories of Past and Present 9:15—Waltzes, Old and New 9:30—Dinty Moore
- 9:45-Earl Edmonds, accordionist 10:00-Wurlitzers' Music School of the
- Air
- 10:45-Tommy Ott at the Liberty Organ 11:15-Musical Novelties
- 11:30-Gene Rupee's Fiddlers Noon-Luncheon Melodies
- 12:25 P. M.-Live Stock Quotations 12:30-National Farm and Home (NBC)
- 1:30-Geo. W. Hill Pantry Tunes
- 1:45-Piano Novelties 2:00-Dance Tunes
- 2:30-Modern Furniture 2:45-Children's Hour 3:15-Matinee Melodies

2:15-Moods Indigo

- 3:45-Kapua's Hawaiians 4:00-This an' That
- 4:15-Dr. Lewis' Junior Broadcasting Club 4:30-Saturday Matinee (NBC)
- 5:00-"Snow" Drifts, Jack Snow 5:15-Asher Sizemore and Little Jimmy 5:30-Norma and Mary
- 5:45-Little Orphan Annie (NBC) 6:00-Tommie and Willie, Coca Cola Twins 6:30-Late Dance Tunes
- 6:55-WCKY News Man 7:00-Amos 'n' Andy (NBC) 7:15-Tastyeast Jesters (NBC)
- 7:30-Minstrelette 7:45-Three Queens, vocal trio (NBC)
- 8:00-Danger Fighters (NBC) 8:30-"It Pays to Advertise"
- 8:59-Eureka Weather Forecast 9:00-Earl Arnold's Floatilla Boys 9:15-Lookout House
- 9:30-Club Vagabond-Art Cox Vagabonds 9:45-Chico 'n' Peppina
- 10:00-New Yorksters (NBC)
- 10:15-Snoop and Peep (NBC) 10:30-Hollywood Nites (NBC) 10:45-20 Fingers of Harmony (NBC) 11:00-Club Royal, Milt Stuhlbarg
- 11:15—Slumber Music (NBC) 11:30-Johnny Hamp's Orch. (NBC) Midnight—Buddy Rogers and His California Cavaliers (NBC)
  - -Club Valspar: Pickens Sisters, vocal trio; Giles O'Connor, banjoist; Harold van Emburgh, baritone; William Wirges' Orchestra, WEAF

NETWORK PROGRAMS

- wsai wgy wtam wwj wmaq -The First Nighter, "Little White Lie," comedy. WJZ wlw kdka kyw wjr wgar kstp wls -Chesterfield: Ruth Etting, Norman Brokenshire, Nat Shilkret Orchestra. WABC wspd whk wcah wadc wlap wfbm wcco wbbm wkrc kmox
- Lucky Strike Dance Hour, with Walter Winchell. WEAF wsai whas wtam wgy wls kstp wwn

  The New Yorkers. WJZ wcky wjr wgar wmag kdka 10:15—Columbia Public Affairs Institute: "The National Peril"—Col. Robert
- Rutherford McCormick, WABC wspd wwwa wcah wadc wlap wibm WABC wcco wbbm wkrc kmox
  -Snoop and Peep, comedy sketch.
  WJZ wcky wjr wgar
- -Hollywood Nights: Gene Rode-mich's Orchestra; Frank Luther, tenor. WJZ wcky kdka wjr wgar kyw 10:45-The Street Singer. WABC wwva weah wade wspd wlap weeo wfbm Twenty Fingers of Harmony: Ma-
- Harding, organist. WJZ kdka wgar wcky -Don Redman's Connie's Inn Orchestra. WABC weco wspd wwwa wadc whk wlap wfbm (wkre on

thilde Harding.

11:15)

- -Russ Columbo, songs. WEAF wtam wwj -Slumber Music, Ludwig Laurier's String Ensemble, WJZ (wjr off
- 11:15) (weky on 11:15) -Amos 'n' Andy. (NBC) whas wls

#### WLW (428m.—700 kc.)

- 6:30 A. M.—Top o' the Morning 7:00—Exercise Period, with Bob Euro
- dette 7:15-The Round Table
- 7:45—Harmonica Bill 8:00—Morning Devotions 8:15—Phil Cook, Quaker Man (NBC)
- 8:30—Morin Sisters, vocal trio 8:45—The Early Burdettes 9:00—Public Health Talk 9:15—Garden Clinics 9:30—Beautiful Thoughts (NBC)
- 9:45-WLW Mail Bag 10:00-Live Stock Reports
- 10:10—Piano Solos 10:15—A. & P. Orchestra 10:30—Colonel Goodbody (NBC)

- 10:35—Colonel Goodbody (NBC)
  10:45—Threesome, vocal trio
  11:00—Alaga Melodies—Jim and Walt
  11:15—A. & P. South Americans
  11:30—Live Stock: River: Weather
- 11:55-Time Signals Ncon-Governmental Glimpses, Gilbert Bettman, Ohio Attorney General
  12:15 P M.—Pat Barnes in Person (NBC)
- 12:30-Gibson Orchestra: Henry Thies
- 12:45—National Farm and Home (NBC)
  1:31—Gus Arnheim's Orchestra
- 2:00—National Security League (NBC)
  2:15—Radio Troubadours (NBC)
- 2:30-Talk by Wm. Lloyd Garrison
- (NBC) 2:45-Pat Harrington, tenor
- 3:15-Threesome, vocal trio 3:30-Seckatary Hawkins 4.00-A. & P. Orchestra

3:00-Old Bill, basso

- 4:30-Organ Matinee 4:45-Marietta College Glee Club
- 5:15-Swanee Serenaders (NBC) 5:45-The Chatter 6:00-Old Man Sunshine 6:15-Netherland Plaza: Gus Arnheim's
- Orchestra 6:30-Mail Pouch Sportsman-Bob Newhall
- 6:45-University of Cincinnati Talk 7:00-Amos 'n' Andy (NBC) 7:15-R. G. Dunn Program (WIR)
- 7:30-Old Bill and Blue Flame Singers 8:00-Peanut Pietro
- 8:15-Octavio and His Argentinians 8:30-Dance with Countess Dorsay (NBC)
- 9:00-Crosley Follies 9:30-The First Nighter (NBC)
- 10:00-Crosley Theatre of the Air 10:30-Henry Thies Orchestra 10:45—Headlines of Yesterday
- 11:00-Gus Arnheim's Orchestra 11:15-Sisters Three, vocal trio 11:30-Doodlesockers with Syd Ten Eyck Midnight-Larry Funk's Orch. (NBC)
- 12:30 A. M .- Netherland Plaza: Gus Arme heim's Orchestra 1:00-Gibson Orchestra: Henry Thics
- NETWORK PROGRAMS 1:15-Jesse Crawford, organ. WEAF
- Prince Albert Quarter-Hour: Alice
  Joy, with Paul Van Loan's Orch.
  (NBC) whas kstp
  —Enric Madriguera's Biltmore Hotel
  Orchestra. WABC wwwa wadc
  wcah wspd wlap (wfbm wcco on
  11:45) 11:45) -Camei Quarter-Hour: Morton
- Downey, Tony Wons, Jacques Renard's Orchestra. (CBS) wgn Johnny Hamp's Hotel New Yerker Orchestra, WEAF wgy wtam (wwj on 11:45)
- -Piano Moods: Lee Sims. piano; Ilo May Bailey, songs. WJZ wgar -Ted Cook's Frolics Cafe Orchestra. WJZ wgar
- Midnight—Guy Lombardo's Canadians. WABC wkrc wspd wwwa wlap (kmox on 12:15) (kmox on 12:15)

  —Ralph Kirbery, the Dream Singer.

  WEAF wwj wgy wtam wcky

  —Larry Funk's Palais d' Or Orchestra. WIZ wiw wgar wmaq

  12:05 A. M.—Buddy Rogers and His Callfornia Cavaliers, from Hotel Pennsylvania. WEAF wcky wwj (wtam on 12:30)
- Hotel Orchestra. WJZ (kyw off
- 12:45) 12:30-Harold Stern's St. Moritz Hotel Orchestra. WABC wspd wlap
- 1:00-Noble Sissle's Park Central Hotel Orchestra, WABC
- 1:30—Ted Brewer's Yoeng's Restaurant
  Orchestra. WABC

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## COMPLETE PROGRAMS FOR SUNDAY, APRIL 17, ON THIS PAGE

- 2:00 P. M.—Pop Concerts (NBC)
  2:30—Sermonette and Hymn Time
  3:00—Lady Esther: Wayne King's
  Orchestra (NBC)
  3:30—National Religious Services (NBC)
  4:00—Iodent Program (NBC)
  4:15—International Radio Forum (NBC)
  4:30—Dayer Tree Expert (NBC)

- 4:30—Davey Tree Experts (NBC) 5:30—General Electric Program (NBC) 6:00-Catholic Hour (NBC)

- 6:30—Carnoin Hour (NBC)
  6:30—Our American Schools (NBC)
  7:00—L'Heure Exquise (NBC)
  7:15—Rexall Radio Party (NBC)
  7:30—Orchestral Gems (NBC)
- 8:00—Chase & Sanborn; George Jessel, Jimmy Wallington, Rubinoff (NBC) 9:00-"Our Government," David Law-
- rence (NBC) 9:15-American Album of Familiar Music
- (NBC)
  9:45—The Buick Revelers (NBC)
- 10:15—"What Would You Do?" (NBC)
  10:21—American Bandmasters Association
  Concert (NBC)
  11:00—Sunday Night at Seth Parker's

## Network Programs

- Noon-Voice of St. Louis. WABC wcco
  - Louise Bave, soprano; Waldo Mayo Ensemble; Tom McLaughlin, baritone; Yasha Bunchuk, cellist and director of orchestra. WEAF whas
  - wtam wgy wwj wsai -Morning Musicale Morning Musicale (on 11:30)
    George Rasely, tenor, Josef Honti,
    pianist; American Pro-Art String
    Quartet. WJZ wlw (kdka on 12:15)
- Program from Buenos Aires: Argentine Music. WABC wwwa wadc
- wspd wlap wcco kmox
  P. M. International Broadcast from London: "The Unity of the Methodist Churches"—Viscountess Snowden. WABC wcco wspd whk
  - wwva wlap wadc

    Troika Bells: Genia Fonariova, mezzo-soprano; Alexander Kirilloff's balalaika orchestra. WEAF wgy wtam wwi
- -Careless Love, dramatic sketch. WJZ wcky
- 12:45-Street Singer. WABC wwva wadc wspd wlap wowo wcco
  —Control of Crime by Law. WJZ
- 1:00-Cathedral Hour: Channon Collinge, -Cathedral Hour: Channon Collinge, conductor; Adele Vasa, soprano. Barbara Maurel, contralto; Theo Karle, tenor; Crane Calder, bass; Cathedral Choir. WABC wcco wkrc wwwa wlap wfbm kmox -Waldorf-Astoria Organ Recital: Karl Bonawitz. WEAF wtam

  - (wwj on 1:15)
    -Walter Damrosch Symphonic Hour.
- WJZ wlw whas kdka wjr wgar kstp (wmaq on 1:15) 1:30—The Wonder Hour: Luella Melius, soprano; Siguart Hofland Orchestra. WABC wkrc wbbm whk kmox
- wspd wowo wcco

  Silver Flute: gypsy tales.. WEAF
- wgy 1:45—Pop Concert: Walter Logan, con-
- ductor. WEAF wtam wgy wwj
  (kyw on 2:15) (wsai on 2:00)
  2:00—Eight Sons of Eli and Howard
  Twins: double quartet and piano
  duo. WABC wkrc wbbm wcco
  - kmox wowo whk wadc

    -Yardley Program: Leslie Howard;
    London String Quartet. WJZ wlw
- wgar wmaq 2:30—Columbia Church of the Air: Orwell Bradley Towne, Christian Science Committee on Publications. WABC wkrc wcco wwva wlap
  - wadc wfbm kmox

    "Moonshine and Honeysuckle:" dramatic sketch. WEAF wtam wgy
  - wmaq wcky wwj

    Yeast Foamers, Browning Mummery, with Herbie Kay's Orchestra. WIZ wlw whas kdka kyw wir wgar
- 3:00-New York Philharmonic Symphony, Thomas Beecham, conducto
  - WABC wkrc wcco wfbm wspd wadc whk wwva wcah wlap -Wayne King and his Orchestra wtam kyw wsai wgy
  - wwj wls -National Youth Conference: "Two Bold Men"-Dr. Daniel A. Poling.
- WJZ weky wmaq wgar kdka
  -Dr. S. Parkes Cadman, address:
  -'Man's Lordship Over Animal
  Life;" choir, orchestra. WEAF
  wsai wtam wgy kstp wwj kyw
  - -Swift Garden Party: Richard Bonbaritone, guest artist, WJZ wlw wmaq wjr wgar kdka
- 4:00—Iodent Program, with Jane Froman. WEAF wsai wgy wtam wwj wmaq kyw kstp whas wls
  —Songs of Home Sweet Home.
  - Songs of WJZ kďka
- 4:15-International Radio Forum. WEAF wsai whas
- 4:30-Davey Hour: Muriel Wilson soprano; Paula Hemminghaus, con-tralto; Kurtis Brownell and Henry Shope, tenors; Walter Preston, baritone; James Stanley, bass; Arcadie Birkenholz, violinist; Chandler Goldthwaite, organist; Martin L. Davey, guest speaker. WEAF
  - wsai wtam wgy wenr wwj -Sheaffer Lifetime Revue: Navarro Sisters, quartette; Gill and Demling, comedy team; Collegians,

### WSAI (225m.—1330 kc.) | WFBE (250m.—1200 kc.)

- 8:00 A. M.-Break of Day Concert Hour 9:15-Birthday Party Program
- 9:30—Invitation to the Waltz 9:45—Emily McGowan, pianist
- 10:00—Eula and Ruth, harmony girls 10:15—Health Hints 10:30—Vocal Varieties
- 10:45-Lewis Ensemble 11:00—Excerpts from the Opera
- 11:15—Ralph Pinkston 11:30—Daily Thought
- 11:45-Morning Melodies Noon-Galvano and Cortez
- 12:30 P M .- UFA Theatre 12:45-Little Concert with Gita Gitell,
- soprano 1.00—Jewish Community Program 1:30—James A. Dorsey, pianist 1:45—Matinee Melodies
- 2:00-Bernyce Clemons and Bonnie Miller
- 2:15-Afternoon Concert
- 2:45-Melodies of Romance
- 3:00-The Melody Four
- 3:15-Afternoon Melodies
- 3:30-Freda Sanker, pianist 3:45-Progressive Glee Club
- 4:00-George Hoffman, baritone
- 4:15-Echoes of France
- 4:30-Betty May, contralto
- 4:45-Post Symphony Hour
- 5:45-The Vesper Singer 6:00-Twilight Reveries
- 5:30-Church Federation Hour
- 7:00-Emma Methvin and Bernice Stugard, songs
- 7:15-With the Scouts
- 7:30-Sports Review
- 7:45-Cliff Burns and His Orchestra 8:00-Man Fisher's Orchestra from Hotel Sinton
- 8:45—Evening Star, Henry Grad, baritone, and Ray Hathorn, pianist
- 9:00-Dorothy-Gene, string trio 9:15-Cliff Burns and His Orchestra

NETWORK PROGRAMS

5:00-Pastorale: Andre Kostelanetz, con

whk

-National Vespers: "A Religious
Faith for a Discouraging Year"

WJZ wcky wmaq kstp wgar

5:30—Blue Coal Radio Revue: guest

male quarter; H. Leopold Spitalny Orchestra. WJZ kdka wmaq wcky

ductor; Julia Mahoney, soprano; Crane Calder, bass. WABC wkre wowo wadc wcco wwva wlap wfbm

artist, engineer, "The Shadow," or-chestra. WABC -Chicago Knights. (CBS) wbbm

wwva wlap

General Electric Circle: Carmela

Ponselle, mezzo-soprano, guest artist. WEAF wsai wtam wgy wenr ketp wwj whas

-Simoniz Guardsmen: Kathryn Nelson, contralto; Harry Kogen's Orchestra. WJZ wlw kyw wgar wir

Becker's Outdoor Tales.

(CBS) wkrc wfbm wcah wcco wadc wspd

A. Daly. WEAF wsai wenr wgy wtam kstp wwj whas

Hall, baritone; Jack Shilket Or-chestra. WABC

--Barnsdail Musical Memories, Mel-

odymasters, orchestra. (CBS) wgn wcco wspd kmox

WEAF wtam wgy wenr wwj wsai

Klein, Assistant Secretary of Com-merce. WABC wfbm kmox wwwa

-L'Heure Exquise: women's octette

WEAF wsai wgy wls wmaq -"Golden Blossoms:" Maria Car-

-"Golden Blossoms:" Maria Cardinale, soprano; Willard Amison, tenor; Jack Shilkret and Milton Rettenberg, piano duo. WJZ wcky. kdka kyw kstp wjr wgar whas Grand Opera Miniature: Howard Barlow, conductor; Adele Vasa, soprano; Barbara Maurel, contralto; Theo. Karle, tenor; Crane Calder, bass. WABC wwwa wade whk weah wlan wibm ween kmox (wkre

wcah wlap wfbm weeo kmox (wkre on 7:30)

dians; male quartet. wlw wgar wjr kdka

\$

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7:00-The World's Business: Dr. Julius

wbbm wadc wlap wcco

Read and How to Read It.'

-"Our American Schools"-"What

6:00—Lost Legion. (CBS) wbbm wlap wwwa wadc —Catholic Hour: Rev. Dr. Joseph

-Raising Junior: domestic skit.

WJZ wir wgar
6:15—"Dandies of Yesterday:" male quartet. WJZ wir wcky
6:30—Beau Brummel of Song: William

- 9:30-In the Gloaming, Glenna Will Newland
- 9:45-Hy C. Geis, organ recital 10:00-Studio
- 10:30-Nocturne

#### WKRC (545m.—550 kc.) | WCKY (202m.—1490kc.)

- 6:45 A. M -Sunrise Worship
- 9:00—God's Bible School 10.00—Watchtower Program—Judge Rutherford
- 10:15—Jim Lightfield's Veteran Civic Hour 10:55—Ist Church of Christ Scientists
- Noon-American Legion Program
- 12:45 P. M .- Worthmore Soup and Chili 1:00—Cathedral Hour (CBS) 2:00—Wallace Silver—8 Sons of Eli-
- (CBS) 2:30-Church of the Air (CBS) 3:00-N .Y. Philharmonic Symphony Or-
- chestra (CBS) 5:00-Pastorale (CBS)
- 5:30-Crane & Breed-On Wings of Song
- 5:45—Atlas Brew: Bob Becker's Out-door Tales (CBS)
- 6:00-Studio 6:15-Red Top Baseball Scores
- 6:20-Sonada Sports Review-Wally Forste
- 6:25-Studio
- 7:00—Berry Crafters
- 7:15-Automotive Parts-Happy Repairmen
- 7:30-Grand Opera Miniature (CBS) 7:45-Hygrade-The Sylvanians (CBS) 8:00-Chrysler-Ziegfield Follies of the
- Air (CBS) 8:30—Greyhound Bus—Crooning Kentucky Colonels (CBS)
- 8:45-Cream of Wheat-Angelo Patri-
- Your Child (CBS) 9:00—Ever-Ready Razor—Jack Denny's Orchestra, Belle Baker (CBS)
- 9:30-Pennzoil-Harry Sosnick's Orch. (CBS)
- 10:00-Edna Wallace Hopper Show (CBS) 10:30-Horse Shoe Gardens-Harry Willsey
- 10:45-Cotton Queen-Moory Brennan's Orchestra 11:00-Time, Weather: Sonada Sports Re-
- view, Wally Forste 11:15-Hotel Alms Grill-Ed. Kling's
- 11:45-Studio Midnight-Eddie Duchin's Orch. (CBS)

#### 12:30 A. M.-California Melodies (CBS) NETWORK PROGRAMS

7:30—Orchestral Gems: soloist, with Moshe Paranaff Symphony Orch. WEAF wsai wls wgy kstp wwj —The Three Bakers: Frank Luther,

Jack Parker, Darrel Woodyard; Sylvia Froos, contralto; Billy Artz

Orchestra; Brad Brown, master of ceremonies. WJZ wlw whas kdka kyw kstp wjr wgar

-The Sylvanians: Ernie Golden's Orchestra; Rondoliers Quartet; and "Forty Flying Fingers." WABC wkrc wcco kmox wgn whk wlap

-Ziegfeld Radio Show: Eddie Dowl-

ing, master of ceremonies; Zieg-feid Stars, past and present. WABC ware ween whk kmox wade wgn wspd weah wlap wfbm

-Chase and Sanborn Hour: George Jessel, guest artist; Rubinoff's Or-

orchestra; Jack Parker, tenor. WEAF wsai wtam wgy wls (whas

on 8:15) wwj (kstp on 8:30)

-Eana Jettick Melodies: Betsy
Ayres, soprano; Mary Hopple, contralto; Steele Jamison, tenor; Leon
Salathiel, bass; Robert Armbrus-

ter's instrumental ensemble. WJZ wiw kdka kyw wjr wgar kstp whas

-Collier's Radio Hour: Uncle Henry

and the Editor; "Inventions of Prof. Lucifer G. Butts; Ernest LaPrade's Orchestra. WJZ wlw kdka kyw wjr wgar

8:30—Highway Traveler. WABC wcco wfbm kmox wcah wlap wadc wspd

8:45—Angelo Patri, "Your Child." WABC wkrc wgn wowo wcco whk wspd

-Ever-Ready Radio Gaieties. Belle

Baker, with Jack Denny's Orchestra. WABC wfbm wspd kmox whk

whk wkrc wgn

kmox wadç

- Noon-High Noon Reflections 12:30-Careless Love (NBC)
- 12:45-Control of Crime (NBC)
- 1:00-Eureka Weather; Organ Records 1:01-Dr. Belber Musical
- 1:15-Les, Bud and Joe, Silver Grill Boys
- 1:45-Soup and Chili 2:00-Broadcast from Berlin
- 2:30-Moonshine and Honeysuckle
- 3:00-National Youth Conference (NBC) 3:30-Clever Dick-Great Ghost Stories
- of Past and Present 3:45-Ed and Lucile, the Kroness Krooners
- 4:00-Vesper Service at a Village Inn 4:15-Musical Pictures-Nita Milstead
- 4:30-Lifetime Review (NBC)
- 5:00-National Vespers (NBC)
- 5:30-Messer Melodies
- 5:45-Betty Serviss 6:00-Master Artists and Composers
- 6:15-Dandies of Yesterday (NBC)
- 6;30-"K-7" (NBC)
- 7:00-Sing a New Song
- 7:15-Lucille Lee 7:30-College of Music Concert
- 8:00-Nightingale Quartette
- 8:15-Homer Bernhart
- 8:30-Pays to Advertise
- 9:00-Earl Arnold's Floatilla Boys
- 9:30-Club Royal, Milt Stuhlbarg 9:45-Florentine Trio
- 10:00—"Haunted House"—Coca Cola 10:15-Sundodgers
- 10:45-Art Cox's Vagabonds
- 11:00-Club Royal, Milt Stuhlbarg
- 11:15-Russ Columbo, songs (NBC) 11:30-Piano Moods (NBC)
- 11:45-Art Cox's Vagabonds

#### NETWORK PROGRAMS

- wsai whas wtam wgy wenr wwj Songsmiths Male Quartet; Robert Armbruster Orchestra. WJZ kdka
- wlw kyw wjr wgar 10:00—Edna Wallace Hopper Variety Show: Stage and Screen Stars; orchestra. WABC wkrc wbbm wowo wcco wfbm whk kmox wadc
- wlap wspd "What Would You Do?"—Ed.
  Wynn, "Psychology of the Open
  Road." WEAF wsai wgy wwj wtam kstp

  Barbasol: The Old Singing Master:
  - Harry Frankel with soloists, male quartet, orchestra. WJZ wlw kdka wmaq wgar -American Bandmasters' Association Concert. WEAF wgy wwj wtam
- wenr kstp wsai 10:30-Ernest Hutcheson, pianist, with Howard Barlow concert orchestra. WABC wadc wspd wfbm kmox
- wlap wowo wcco -Sunday at Seth Parkers, WEAF wgy wtam wwj wsai kstp whas kyw
- -To be announced. WJZ wenr wgar wjr
- 11:00—The Gauchos: Tito Guizar, Her-nandez Brothers, Vincent Sorey's Orchestra. WABC wspd wadc wlap wfbm wcco kmox
- 11:15—Russ Columbo, songs. WEAF wgy wwj wcky 11:30-Evening Melodies: Vincent Sorey, conductor. WABC wadc wspd wcco--Jesse Crawford, organ. WEAF
- wgy wwj wenr wmaq -Piano Moods: Lee Sims, piano; Ilo May Bailey, songs. WJZ kdka
- 11:45—Sam Herman: xylophone soloist. WJZ kdka wjr wmaq wgar wenr Midnight-Eddie Duchin Central Park Casino Orchestra, WABC wkrc
- wspd kmox
  —Larry Funk's Palais d' Or Orchestra. WEAF wgy (off 12:30) wtam
- (on 12:30)
  -William Stoess and his Flying Dutchmen. WJZ wlw wenr
- A. M.—California Melodies: guest stars, with Raymond Paige's Or-chestra. WABC wcco wspd kmox

### WLW (428m.—700 kc.)

- 9:00 A. M .- Church Forum: Rev. Robert Cummins
- 9:30-Children's Hour (NBC)
- 10:00-University of Cincinnati Glee Club
- 10:20-River Report
- 10:30-Fiddlers Three (NBC) 10:45-Song for Today (NBC)
- 11:00-Russian Singers (NBC)
- 11:30-Morning Musicale (NBC) 12:30 P. M .- Varsity Quartet
- 12:45-College of Music Recital
- 1:00-Damrosch Symphony (NBC)
- 2:00-Yardley Program (NBC)
- 2:30-Yeast Foamers Orchestra (NBC)
- 3:00-Crosley Theater of the Air 3:30-Swift Garden Party (NBC)
- 4:00-Vox Celeste
- 4:30—Crosley Roamios
- 5:00-Dr. Donald Gray Barnhouse
- 5:30-Simoniz Guardsmen (NBC)
- 6:00-Curtain Calls
- 6:30-Gus Arnheim's Orchestra 7:00-Henry Thies' Orchestra
- 7:15-Major Icequick and his Frigidair. ians (NBC)
- 7:30-Three Bakers (NBC) 8:00-Enna Jettick Melodies (NBC)
- 8:15-Collier's Radio Hour (NBC)
- 9:15-Bayuk Stag Party (NBC) 9:45-- "Making the Movies," Ray Knight
- (NBC) 10:15-The Old Singing Master (NBC)
- 10:45-Mary Brown and Orchestra 11:00—Gus Arnheim's Orchestra

11:30-Moon River

- Midnight-Wm. Stoess and his Flying Dutchmen (to NBC)
- 1:00 A. M .- Netherland: Gus Arnheim's Orchestra

## One of the Graces



#### GRACE BRADT

This is Grace Bradt's birthday picture-21st (birthday, not pick ture) to be exact. Grace is the feminine member of WLW's 'Threesome."

Miles Boulton will describe the Zeppelin works and Dr. Hugo Eckediscuss new plans for regular plane passenger traffic from Berlin plane passenger traffic Sunday (April 17) at 2 p. m. from Berlin over WCKY (NBC-WEAF).



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#### wade wowo weeo wgn wkre "Our Government:" David Lawrence. WEAF wsai wgy wenr 9:15-American Album of Familiar

- Music: Frank Munn, tenor; Phil Olman and Victor Arden, piano duo; Mary McCoy, soprano; Veronica Wiggins, contralto; male quartet; Gustave Haenschen Or-chestra. WEAF wsai whas wtam wgy wenr wwj kstp —Bayuk Stag Party: male quartet; Harrison Knox, Harold Wood-ward, tenors; Paul Parks, baritone; James Stanley, bass; Ivan Rudi-sill's Orchestra. WJZ wlw kdka
- kyw wjr wgar 9:30—Pennzoil Parade: Harry Sosnick, pianist; male quartet, orchestra. WABC wkrc wgn wcco whk wspd
  - -Dan Russo's Orchestra. (CBS) wcco



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## COMPLETE PROGRAMS FOR MONDAY, APRIL 18, ON THIS PAGE

#### WSAI (225m.—1330 kc.) | WFBE (250m.—1200 kc.)

- 8:00 A.M.—Gene and Glenn (NBC)
- 8:15-Talent Bureau Program 8:45-WSAI Morning Dance Concert
- 9:15-Talent Bureau Program
- 9:30—Popular Musicale 10:00—M·s. Blake's Radio Column (NBC)

- 10:15—Breen and De Rose (NBC)
  10:30—Musical Tid-Bits
  10:45—Connie Blinn, organist
  11:00—Talent Bureau Program
  11:15—Radio Household Institute (NBC)
- 11:30-Dance Selections
- Noon-General Electric Circle (NBC)
- 12:15 P. M.—Sign off 12:50—Live Stock Reports 1:00—Sign off
- 3:00—Afternoon Melodies 4:00—WSAI Classical Hour
- 4:15—Crosley Dealers Salute 4:30—Ely Culbertson, bridge expert
- (NBC) 4:45—Concert Program: Farm Flashes

- 5:10—Crosley Singers 5:15—Skipoy (NBC) 5:30—Cerbrated Compositions 5:45—Songsters (NBC) 6:00—Memory Hour

- 6:30—Everyday Poems by George Ellistom
  6:45—Musical Memories
  7:15—Campbell Soup Orchestra (NBC)
  7:30—Prince Albert Program (NBC)
  7:45—Trials of the Goldbergs (NFC)
- 8:00-Gibson Orchestra: Henry Thies
- 8:30—Voice of Firestone, with Lawrence Tibbett (NBC) 9:00—A. & P Dance Gypsies (NBC) 9:30—General Motors' Parade (NBC)
- 10:00—American Legion Program (NBC) 11:00—Netherland Orchestra: Gus Arnheim's Orchestra

## Natwork Programs

- 6:00-Current Events; H. V. Kaltenborn. WABC wowo wlap wwva wadc wspd wbbm
  - -Waldorf-Astoria Sert Room Orch. WEAF whas went
    -Raising Junior: domestic skit.
  - WJZ wgar wjr
- 5:15-Vaughn de Leath, songs. with Sha-— Vaugin de Leath, songs. with Sna-piro and Shefter, piano duo. WABC www a wadc wowo kmox wlap —Paradise of Song: Elizabeth Len
  - nox, contralto; Graham Harris Or-chestra. WJZ —Skippy, children's program. (NBC) kstp
- 6:30—Snooks Friedman's Paramount Or chestra, WABC wadc wowo
- The Lone Wolf Tribe, Indian story (CBS) wbbm wcco wlap kmox

  Rex Cole Mountaineers: hill-billy music, WEAF

  Fiddlers Three. (NBC) wenr
- -Royal Vagabonds, with Ward Wilson. WJZ wcky wgar wmaq
- 6:45—Bing Crosby, songs. with Freddie Rich Orchestra. WABC wbbm Rich Orchestra, WABC wbbm wwva wlap wadc wfbm wspd kmox
  - -June Pursell, sorgs. WEAF wwj
  - Literary Digest Topics in Brief. WJZ wlw kdka
- -Little Orphan Annie: childhood playlet. (NBC) wenr kstp 7:00—Wrigley: Myrt and Marge. WABC wkrc wspd kmox wwva wado
  - -Henri Gendron's Orchestra, (CBS) wbbm wcco -D'Avrey of Paris: songs. WEAF
  - wtam
    —Amos 'n' Andy. WJZ kdka wgar
- wir wlw wcky
  7:15—Maxwell House Tune Blenders with Lanny Ross, baritone, WABC
  wkrc wadc wspd
  --Paul Specht's Orchestra, (CBS)
- wbbm
- -Campbell Orchestra, with Robert Simmons. WEAF wgy wtam wsai
- wwj wmaq
  -Tastyeast Jesters: "Pep." "Vim" and "Vigor:" vocal trio. WJZ weky kdka went
- 7:30—The Stebbins Boys: comedy sketch. WJZ wenr wgar kstp kdka wcky
  -Lavoris: "Easy Aces:' Bridge
  Comedy Act. WABC wkrc kmox whk wfbm wgn wcco

### CHRONIC **SUFFERERS**

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- 7:00 A. M.-Break of Day 7:15-Musical Clock
- 8:15-Birthday Party
- 8:30-Morning Concert
- 9:00-Our Daily Thought
- 9:15-Hy C Geis, organ 9:45-Gold Nuggets
- 10:00-Novelty Notes
- 10:05-Dot's School Children's Popularity Program
- 10:20-Beauty Notes 10:35-WFBE-RKO Theatre Party
- 10:56-Mrs Evans, advice
- 11:00-Mary and John
- 11.15-Lyric Program, Musical Varieties
- 11:30-Beulah Davis, pianist 11:45-Old Southern Melodies
- Noon-News in Cincinnati
- 12:30 P. M .- Little Black Joe
- 12:45—Alfred McCoy
- 1:00-Good Afternoon Melodies 1:15-Robert Bentley, Children's Hour
- 1:30-Slumber Songs
- 1:45-Forgetmenots
- 2:15-Ellnor Hurdle, character sketches 2:30-Rhythm Revue
- 2:45-Reds vs. Pirates, Redland Field
- 5:00-Bcc Campbell
- 5:15-The Pirates' Club
- 5:30 The Northside Musicale
- 5:45—Kresup Erion, soprano
- 6:00-Dot Lec, sengs
- 6:15-Studio
- 6:30-Show Windows-Frank Aston
- 6:45-Lost and Found
- 6:50-Max Fisher's Californians
- 7:15-Post Question Box
- 7:30-Sports Review, Harry Hartman
- 7:40-Southland Singers 7:55-Lost and Found
- 8:00-Mrs. Adolf Hahn and Carol Mathus Tiemeyer
- 8:15-Studio
- 8:30-Covington and Hersh
- 8:45-Margaret Sponsell, Contralto
- 9:00-Luckey Boys
- 9:15-The Peoples School

wwj wsai wenr

9:30-WFBE Players "The Commissioners Daughter" ... ... 10-00-Port of Missing Men

NETWORK PROGRAMS

-Prince Albert Quarter Hour: Alice

Joy, with Paul Van Loan's Orch. WEAF wgy wtam wwj wsai -The Goldbergs. WEAF wgy wtam

-Camel Quarter Hour: Morton Downey, Tony Wons, Jacques Renard's Orchestra. WABC wadc

whik wkre weah wspd wlap wfbm wcco kmox wwva Jones and Hare: songs and patter.

—Jones and Hare: songs and patter.

WJZ wgar wmaq wcky kdka whas
8:00—Carnation Milk: The Contented
Program. male quartet: Cyril Pitts
and Thomas Muir, tenors; Herman
Larson, baritone; Reinhold Schmidt,
bass; Morgan L. Eastman Orchestra. WJZ wcky whas kstp wjr
wls kdka

wls kdka

Soconyland Sketches, dramatic sketch WEAF wgy

Linit Bath Club: Allie Lowe Miles

interviewing guest; Willard C. Amison, tenor; male quartet; Frank

Ventree's Orchestra, WABC wkrc wfbm wspd kmox whk wadc wgn

-Voice of Firestone: Lawrence Tib-

8:15-Singin' Sam, the Barbasol Man.

bett, Harvey S. Firestone, Ir liam Daly's Orchestra. WEAF wgy

wtam wwi wsai wmag whas La Palina: Kate Smith, songs.
WABC wade wkre weah wspd wlap

wfbm kmox wcco whk wgn -Death Valley Days: "The Gold Eagle." dramatic sketch. W

wgn wadc whk wowo kmox wspd

wcky kdka wls kstp wgar

8:45—Col. Stoopnagle and Budd, the Gloom Chasers. WABC wkrc wcco

wcco kmox wgn

- 10:15-Paul Long and Margaret Partington
- 10:30-Nocturne

wcco

#### WKRC (545m.—550 kc.)

- 6:45 A. M.-Sunrise Worship 7:45-Churngold-The Breakfast Club 8:00-Raysol-Old Time Singing
- 8:15—Gladys Catron, Organist 8:30—Pyol Program
- 8 45-The Old Dutch Girl (CBS)
- 9:00—Jean West. Voice of Pogue's 9:15—Gypsy Music Makers (CBS)
- 9:30—Consolidated Merchants Program 10:00—Weather; Lange Time Signal 10:03—Woman's Hour—Tremlette Tully 10:30—Queen City Rug Makers
  10:45—Doris Hale—Advice On Love and
- Beauty 11:00—Miller Bros, Wall Paper Program 11:15-Julia Hayes Household Hint
- 11:45—Jane Grey and "Kampf, the Jeweler Artists" Noon-Cincinnati Paint Club
- 12:15 P. M .- Model Laundry-Model Romances
- 12:30—Kre-Mel, The Singing Chef (CBS) 12:45—Cincinnati Merchants' Program
- 1:15—Sulfox Health Program 1:30—Re-Nu Program
- 1:45—Farm Network Program (CBS) 2:00—Ann Leaf at the Organ (CBS) 2:15—Burck-Bauer Organ Melodies
- 2:30-Captivator (CBS) 3:00-Salon Orchestra (CBS)

- 3:15—Pyol Program
  3:30—Sam Prager, pianist (CBS)
  3:45—Four Eton Boys (CBS)
  4:00—Rhythm Kings (CBS)
  4:15—Raysol—Howard Hafford, tenor
- 4:30—Worthmore Soap and Chili 4:45—Crazy Crystals Program
- .00-Main Street Business Men 5:15-Malted Products Program-Golder
- Age, organist 5:30-Movie Projectionists, Ruth Reeves 5:45—Studio
- 6 00-Sonada Sports Review; Wally Forste 6.15—Red Top Baseball Scores
- 6:20—Stocks Studio 6:30—Ohio Legion News—Bugle Call
- 6:45—Wurzburg: The German and His Parrot: Lange Time (6:59) 7 00—Wrigley—Myrt and Marge (CBS)
- 7.15—Maxwell Coffee Program: Lan Ross and Don Voorhees (CBS)
- 7:30—'Easy Aces" (CBS)
  7:45—Camel Quarter Hour: Morton
  Downey, Tony Wons (CBS) 8:00-Linit: The Bath Club (CBS)
- 8:15-Singin' Sam, Barbasol Man (CBS) 8:30-Kate Smith, La Palina (CBS)
- 8:45-Ivory Soap: Col. Stoopnagle and Budd (CBS)
- 9:00-Eugene International Revue (CBS) 9:15-The Street Singer (CBS)
- 9:30-Bourjois: An Evening in Paris; 10:00—Guy Lombardo Panatella Orchestra.
- (CBS) 10:30-Chesterfield: Nat Shilkret Orchestra, Boswell Sisters (CBS)
- 10:45-Weather Forecast 10:46-Sonada Sports Review; Wally
- Forste 11:00-Time Signal; Studio 11:45-Noble Sissle's Orchestra (CBS)

#### Midnight-Isham Jones' Orch. (CBS)

#### **NETWORK PROGRAMS** 9:00-Eugene International Revue: Sam

WABC wkrc wgn wowo whk wspd kmox wade wfbm weeo -Irving Aaronson's Orch. (CBS) wbbm wcco -A. & P. Gypsies: Harry Horlick's

Lanin Orchestra and guest artist.

- Orchestra: Frank Parker, tenor; WEAF wgy wtam wwj wsai wmaq -Sinclair Wiener Minstrels. WJZ kdka wjr wls wgar kstp
- 9:15—The Street Singer. WAEC kmox whk wowo wade wkre wspd wgn wade weco wgn 9:30—Bourjois: Evening in Parts:
  Pierre Brugnon, Alice Remsen,
  contralto, Max Smolen Orchestra. WABC wkrc wowo whk wspd kmox
  - wade weco

    Parade of the States: Howard Claney. narrator: Phil Dewey. baritone; Male Glee Club; Erno Rapee's Or-chestra. WEAF wgy wtam wwj
  - wsai whas wenr kstp

    --"Four Boys and a Girl:" novelty
    musical program. WJZ kyw wjr wga: kdka
- Bob Nolan's San Felicians, WJZ wir kdka wgar wmag 10:00-Robert Burns Panatela: Guy Lombardo Orchestra, with Burns and Allen, comedians. WABC wadc
  - wkrc wspd wowo wfbm wbbm wcco -American Legion Program, WEAF wgy wtam wwj wsai wenr kstp
  - --Master Mysterics. WJZ wlw kdka wmaq wjr wgar
- 10:30-Chesterfield: Boswell Sisters. Norman Brokenshire, Nat Shilkret Orchestra. WABC wkrc wbbm wowo

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#### WCKY(202m.—1490kc.)

- 7:00 A. M.-Gene Rupee's Tennessee Ram blers
- 7:30-Asher Sizemore and Little Jimmy
- 7:45-Kapua's Hawaiians
- 7:59-Eureka Weather Forecast
- 8:00-Jimmy Eldred at the Piano
- 8:15—Morning Devotions (NDC) 8:30-Cheeric (NBC)
- 9:00-Clever Dick-Great Ghost Stories of the Past and Present
- 9:15-Waltzes, Old and New
- 9:30-Dinty Moore 9:45-Earl Edmonds, accordionist
- 10:00-Vocal Varieties 10:15-Clara, Lu, 'n' Em (NBC)
- 10:30-Classic Hour
- 11:00-Mrs. A. M. Goudiss 11:15-Musical Novelties
- 11:30-Cumberland Fiddlers Noon-Tunes in Blue
- 12:25 P. M.-Norris Brock 12:30-National Farm and Home (NBC)
- 1:30-Gco. W. Hill, Pantry Tunes
- 1:45-Organ Recitals 2:00-Kentucky Federation of Women's
- Clubs 2:15—Siesta Musicale
- 2:45-Tunes in Blue
- 3:15-Community Chest Talk
- 3:20-Music Masters 3:45-Kapua's Hawaiians
- 4:00-Pop Concert (NBC) 4:30-Song Hits
- 4:45-Russell Henderly, piano 5:00- Snowdrifts:"-Jack Snow
- 5:15-Asher Sizemore and Jimmy 5:30-Studio
- 5:45-Little Orphan Annie (NBC) 6:00-Tommie and Willie, Coca Cola
- 6:30-Royal Vagabonds (NBC) 6:45-Late Dance Tunes 6:55-WCKY News Man
- 7:03-Amos 'n' Andy (NBC) 7:15-Tastyeast Jesters (NBC)
- 7:30-The Stebbins Boys (NBC) 7:45-Jones and Hare (NPC) 8:00-Carnation Milk: Contented Pro-
- gram (NBC) 8:30-Death Valley Days (NEC)
- 9:01-Eureka Weather Forecast 9:02-It Pays to Advertise

Midnight-Sign off

- 9:30-Earl Marco's Vagabonds 10:00-Sundodgers
- 10:30-Waves of Melody (NBC) 10:45-Club Royal, Milt Stuhlbarg 11:15-Slumber Music (NBC)
- 11:30-Jesse Crawford, organist (NBC) 11:45-Cotton Club Orchestra (NBC)
- wcco wfbm whk wspd kmoz wcah wadc wlap

  -Waves of Melody: Victor Arden's Orchestra; Tom Brown, ten WJZ wcky kdka wjr wgar kyw tenor.

NETWORK PROGRAMS

- -Arthur Jarrett, songs, with Freddie Rich Orchestra, WABC wfbm wadc -Wrigley: Myrt and Marge, (CBS)
- wbbm wcco wlap

  -McCravey Brothers Hearthside
  Singers. WJZ wgar wjr 11:00—Alex Haas and his Gypsy Orchestra. WABC wspd wadc wcah wlap
  - wfbm wcco wowo

    Russ Columbo, songs. WEAP wgy wtam wwj Slumber Music: Ludwig Laurier's string ensemble. WJZ (wjr wgar off 11:15) (wcky on 11:15)
- -Amos n' Andy. (NBC) whas went -Maxwell House Tune Blenders.
- with Lanny Ross, tenor. (CBS) wgn wowo wlap wcco kmox

  -Jack Denny's Waldorf-Astoria Hotel Orchestra. WEAF (wgy wtam wwj off 11:30)
- Joy, with Paul Van Loan's Orch. (NBC) whas wenr kstp (NBC) wans went KSIP

  0-Noble Sissle's Park Central Hotel
  Orchestra. WABC (wkrc wfbm
  wadc wspd wowo wlap on 11:45)

  -Camel Quarter-Hour; Morton
  Downey, Tony Wons, Jacques
  Renard's Orchestra. (CBS) wgn
- wowo

  Jesse Crawford, organ. WEAF
- wcky wwi wenr

  Piano Moods: Lee Sims. Ilo May Bailey, songs. WJZ wlw
- -Cab Calloway's Cotton Club Or-chestra. WEAF wwj wmaq wcky -Earl Hines' Grand Terrace Cafe Orchestra, WJZ wenr



18 W. Sixth St Cincinnati, O.

#### WLW (428m.—700 kc.)

- 6:30 A. M.—Top o' the Morning 7:00—Exercise Period, with Bob Bur-
- dette 7:15—The Round Table 7:45-Iolly Bill and lane (NBC)
- 8:00-Morning Devotions
  8:15-Phil Cook, the Quaker Man (NBC)
- 8:30—Layne's Mountaineer Fiddlers 8:45—The Early Burdettes
- 9:00-Rumford School of Cookery 9:15—Morin Sisters, vocal trio 9:30—Beautiful Thoughts (NBC)
- 9:45—Rit Dry Cleaners Program 10:00—Live Stock Reports
- 10:10-Piano Solos
- 10:15—A & P Orchestra 10:30—Colonel Goodbody (NBC)
- 10:45—Threesome, vocal trio 11:00—Happiness Kids, vocal duo
- 11:15-The Parody Man
- 11:30—Hind's Romance Exchange—Beauty
  Talk by Beatrice Fairfax (NBC)
- 11:45—River Reports 11:55—Time Signals
- Noon-Seger Ellis, baritone 12:15 P. M .- Pat Barnes in Person (NBC)
- 12:30—Spray Talk 12:35—Henry Thies Orchestra 12:45-Market Reports: Live Stock
- 1:00-National Farm and Home Period (NBC)
- 1:30-Gus Arnheim's Orchestra 2:00—Ohio School of the Air: Current Events: 2:20—Civil Government,
- 2:40-Nature-'The Dandelion" H. E. Erswine 3:00-United States Marine Band (NBC)
- 4:00-A. & P. Program
- 4:30-Organ Matinee-Hershel Luecke 5:00-Marcella Uhl, songs 5:15-Varsity Quartet 5:30-The Singing Lady (NBC)

5:45-The Chatter

- 6:00-Old Man Sunshine 6:15-Foodtown Pops Review
- 6:30-Mail Pouch Sportsman-Bob New-
- 6:45-Lowell Thomas, news topics (NBC) 7:00-Amos 'n' Andy (NBC)
- 7:15-R. F. D. Hour 7:30-Centerville Sketches 7:45-Musical Miniatures
- 8:00-Peanut Pietro 8:15-Maxwell Cotton Queen, with Hink
- and Dink 8:45-Henry Thies Orchestra
- 9:00-Henry Fillmore and His Band 9:30-Singing Violin

10:00-Master Mystery (NBC)

11:30-Varsity Quartet

10:30-Alaga Melodies-Jim and Walt 10:45-Headlines of Yesterday 11:00-WLW Fanfares-Salute to Vir-

ginia-Mrs. A. H. Morrow

11:45-Sisters Three, vocal trio Midnight-Netherland Plaza: Gus Arm-

heim's Orchestra

#### 12:30 A. M .- Henry Thies Orchestra With Fanfares



MRS. LILY LOGAN MORRILL

Mrs. Albert H. (Lily Logan) Morrill, authoress and daughter of General T. M. Logan, Civil War hero, will be guest-speaker Monday (April 18) at 11 p. m. when WLW's "Fanfares" pay tribute to Virginia.

#### NETWORK PROGRAMS

Miduight — Isham Jones' Orchestra.

WABC wkre wfbm wcco wspd wlap wbbm wowo wcah -Buddy Rogers' California Cavaliers from Hotel Pennsylvania. WEAF

12:15 A. M.-Carl Moore's Drake Hotel Orchestra. WJZ wenr (wjr off 12:30)
12:30—Larry Funk's Palais d' Or Or-

chestra. WEAF wenr -Enric Madriguera's Biltmore Orchestra. WABC wfbm wlap wcco 1:00-Claude Hopkins' Roseland Ball-

room Orchestra. WABC 1:30-Paul Specht's Orchestra. WABC

## COMPLETE PROGRAMS FOR TUESDAY, APRIL 19, ON THIS PAGE

8:00 A. M .- Gene and Glenn (NBC) 8:15—Talent Bureau Program 8:45—WSAI Morning Dance Concer 9:15—Knox Sparkling Music (NBC)

9:15—Knox Sparkling Music (NBC)
9:30—Popular Musicale
10:00—Mrs. Blake's (adio Column (NBC)
10:15—Tom Brennie in the Laugh Club
(NBC)
10:30—Musical Forum
11:00—"Your Child" (NBC)
11:15—Radio Household Institute (NPC)
11:31—Dance Selections

11:30-Dance Selections

Noon-G. E. Home Circle (NBC)

12:15 P. M.—Midday Musicale 12:50—Live Stock Reports

1:00-Organ Program, Connie Blinn

1:30—Afternoon Concert 2:00—Talent Bureau Program

2:15—Light Classics 3:00—Afternoon Melodies 4:00—Classical Program

4:15—Crosley Dealers' Salute
4:30—Concert Program: Farm Flashes

5:00—Talent Bureau Program 5:15—Skippy (NBC) 5:30—Celebrated Compositions

5:45—Memory Hour 6:30—Happiness Kids, vocal duo

6:45—Back of the News in Washington
(NBC)

7:00-Midweek Hymn Time (NBC)

7:10—Midweek Hymn Time (NBC)
7:15—Campbell Soup Orchestra (NBC)
7:30—Prince Albert Program (NBC)
7:45—The Trials of the Joddbergs (NBC)
8:00—Blackstone Plantation (NBC)
8:30—True Story Hour (NBC)

9:00—McKesson Musical Magazine (NBC) 9:30—Hits and Bits (NBC)

10:00—Lucky Strike Dance with Walter Winchell (NBC) 11:00-Henry Thies Orchestra

## Network Programs

6:00 P. M.—Waldorf-Astoria Sert Room Orchestra. WEAF whas wenr -Arthur Jarrett, songs, with Freddie Rich Orchestra. WABC wlap wadc wowo wwva wbbm

-Raising Junior, domestic ekit. wJZ wir wgar

6:15—Rameses Program: William Wirges, Joe Kahn, piano duo; John Cali, guitarist; Curt Peterson, baritone. WJZ

-Reis and Dunn, comedy and songs, with Fred Berrens' Orchestra.

WABC wade wlap wwwa wowo

-Skippy, children's program. (NBC)

wenr kstp

6:30—Songs of Romance: Don Subret

land tenor; Betty Crocker; Bertram Hirsch Orchestra. WABC

—Jack Miller's Orchestra. (CBS). wwva wadc wspd wlap wowo wfbm

-Rex Cole Mountaineers: hill-billy

music. WEAF

-Jergens: Ray Perkins, the Old
Topper. WJZ wcky wmaq wgar

6:45—Heinz presents Joe Palooka. WABC wadc wspd wlap wbbm wfbm kmos wowo wkrc



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m THE}$  "old maestro" and all the lads have prepared a radio program for you this eventide, under the sponsorship of the alma malta—good, old Blue Ribbon Malt. With pardonable pride and a bit of a gusto profundo, the maestro makes mention that Blue Ribbon Malt is America's Biggest Seller. Millions say it's the very best and take it from me -America knows its malt.

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### WSAI (225m.—1330 kc.) | WFBE (250m.—1200 kc.)

7:00 A. M .- Break of Day 7:15-Musical Clock

8:15-Birthday Party

8:30-Morning Concert 9:00-Our Daily Thought

9:15-Morning Glories 9:30-Concert Hour

9:45-Studio

10:05-School Children's Popularity Pro-

10.20-Walter Wehmier Program

10:35-WFBE-RKO Theatre Party 10:50-Anita Auch, dietitian

11:00-Pabst Musical

11:15-Harmonica Duo

11:30—Housewives' Frolic 11:45-Dulcy Markham's Songs

Noon-News in Cincinnati 12:30 P. M .- Sara Drucker, pianist

12:45-Kitty Burke, songs

1:00-Good Afternoon Melodies

1:15-Robert Bentley, Children's Hour

1:30-Day Dreams

1:45-Frank Brandstetter

2:00-With the Band Masters

2:15-Rhythm Review

2:30-Ralph Pinkston, piano 2:45-Minute Biographies

3:00-Pauline Gidding Ungar

3:15-Adelaide Apfel

3:30-Novelty Notes

3:45-Studio

4:00-Heifitz Music

4:15-Prof. Briol, French lessons

4:30-Song of the Strings

4:45-J. B. Baker, basso

5:00—Variety

5:15-The Pirates' Club 5:30-Musical Interlude

5:45-Murdoch Williams

6:00-Dot Lee, songs

6:15-Earl Harrison, tenor 6:30-Margaret Cones, pianist

6:45-Lost and Found

6:50-Max Fisher and his Californians

7:15-Post Ouestion Box

7:30-Harry Hartman Sport Review

7:40-Eleanor Walker McKay, soprano

7:55-Lost and Found 8:00-The Hoofers

8:15-Meinolf of Tinglehoff, (German Song Cycle)

8:30-R. K. O. Stars

9:00-The Luckey Boys

9:15-Western Hills Community Program 9:30-Elaine Ritter, vocalist and pianist

NETWORK PROGRAMS

-Back of the News in Washington.

WEAF wsai wtam wgy wwj -Lowell Thomas: Literary Digest Topics in Brief. WJZ wlw kdka

-Little Orphan Annie: Childhood playlet. (NBC) wenr kstp

-Mid-Week Federation Hymn Sing:

Mid-Week Federation Hymn Sing;
mixed quartet: Muriel Savage, soprano; Helen Janke, contralto;
Richard Maxwell, tenor; Arthur
Hunt, baritone, WEAF wsai whas
-Amos n' Andy WJZ wiw kdka
wcky wjr wgar wmaq
-Wrigley: Myrt and Marge, WABC

wadc wkrc wspd kmox wwva
-Henri Gendron's Orchestra. (CBS)

wkrc wade wspd wbbm kmox whk -Freddie Rich Orchestra, with Gor-don Graham, tenor. (CBS) wwwa

-Campbell Orchestra, with Robert Simmons. WEAF wsai wtam

-Keds Program: "Just Willie," mu-

-The Stebbins Boys: comedy sketch. WJZ wenr kstp whas wcky kdka

-Prince Albert Quarter Hour: Alice

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songs, sketches. WJZ wenr

-Crisco: The Mills B Boys and a Guitar."

wmaq wgy

6:50—Charles Boulanger's Yoeng's Restaurant Orchestra. WABC wwwa wadc wcah wspd wlap wbbm

9:45-Studio

#### |WKRC (545m.—550 kc.)|

6:45 A. M.—Sunrise Worship

7:45—Churngold—The Breakfast Club 8:00—Raysol—Old Time Singing 8:15—Gladys Catron, Organist 8:30—Pyol Program

8:45-Wm. Rogers and Sons Program (CBS)
9:00—lean West, Voice of Pogue's

9:15—Main Street Business Men 9:30—Consolidated Merchants 10:00-Grant Trio (CBS)

10:15—Weather; Lange Time Signal 10:18—Woman's Hour—Tremlette Tully 10:45—Julia Hayes Household Hints 11:15—Pebeco Stories of the Living Grea

(CBS)

11:30—Re-Nu Program
11:45—Sulfox Health Program
NOON—Ted Brewer's Orchestra (CBS)
12:15 P. M.—Model Laundry—Model Romances

12:30—Linit Program, Mid-day Bath Club (CBS)

Club (CBS)
12:45—Cincinnati Merchants' Program
1:15—Farm Network Program (CBS)
1:45—Queen City Rug Makers
2:00—Aunt Jemima Songs (CBS)

2:15-Studio

2:30—Columbia Salon Orchestra (CBS) 3:00—Ann Leaf at the organ (CBS) 3:30-Musical Shopping Guide 3:45-Pyol Program

4:00—Rhythm Kings (CBS) 4:15—Raysol—Howard Hafford, tenor 4:30—Worthmore Soup and Chili

4:45-Geo. Hall's Hotel Taft Orchestra (CBS)
5:00—Miller Bros. Wall Paper Program 5:15-Malted Products Program-Golden

Age, organist
5:30-Cincinnati Trade School-Ruth Reeves

5:45-Danderine-Movie Stars Revue (CBS) 6:00-Sonada Sports Review; Wally Forste

6:15—Red Top Malt Baseball Scores 6:20—Stocks—Studio

6:30—Studio 6:45—H. J. Heinz Co. Program Joe

Palooka (CBS)
6:59—Lange Time
7:00—Wrigley—Myrt and Marge (CBS)
7:15—Crisco—The Mills Bros. (CBS)
7:30—Richman Bros. Program, Louis Sil-

vers Orchestra (CBS)
7:45—Came) Quarter Hour: Morton
Downey, Tony Wons (CBS)
8:00—Linit Bath Club (CBS)
8:15—Phillips: Abe Lyman's Orch. (CBS)

8:30—La Palina—Kate Smith (CBS)
8:45—La Gerardine: Ed Sullivan and
Guest Artist (CBS)

9:00—Ben Bernie's Blue Ribbon ...alt
Orchestra (CBS)
9:30—Eno Crime Club (CBS)
10:00—Pratt and Lambert—The Voice of
10:00 Shades (CBS)

10:15-Wuest Sleeper Mattress Program 10:30-Chesterfield: Shilkret's Orchestra

Alex Gray, paritone (CBS) 10:45--Weather Forecast

10:46-Sonada Sports Review; Wally Forste
10:50—Tom Collins, Jr.—Eddie Schoelwer

11:05-Time Signal-Studio 11:15-Columbia Concerts Program (CBS)

11:30-Studio 11:45-Noble Sissle's Orchestra (CBS) Midnight-Harold Stern's Orchestra

#### (CBS)

#### NETWORK PROGRAMS

Joy, with Paul Van Loan's Orch. WEAF wsai wgy wtam kstp—Richman Bros. Program: Sylvia Froos, songs; Louis Silvers' Orchestra. WABC wadc whk wkrc wibn wbbm kmox wspd wcco wwva wian wah

wlap wcah Camei Quarter Hour: Morton Downey. Tony Wons, Jacques Renard's Orchestra. WABC wkre wade whk wibm weeo kmox weah

WJZ wgar wmaq wcky kdka wji Linit: The Bath Club. Allie Lowe Miles, interviewing guest; Willard C. Amison, tenor; male quartet; Frank Ventrees' Orchestra. WABC wkrc wgn wcco wfbm whk wspd

-Blackstone Plantation: Julia Sand erson, Frank Crumit; Juna Sand-erson, Frank Crumit; Jack Shil-kret Orchestra. WEAF wgy wtam wwj wsai kyw kstp -National Advisory Council on Ra-dio in Education: "The Signifi-

-National Advisory Council in Ka-dio in Education: "The Signifi-cance of Our State and Local Elections"—William Bennett Mun-ro, WJZ wcky wgar wls whas

8:15-Abe Lyman's Orchestra. WABC wgn wade whk wkre wspd wfbm kmox -Heel Hugger Harmonies, male quar-

tet: Norman Price, Steele Jamison tenors; Edward Wolter, baritone; Earl Waldo, bass; Robert Arm-bruster's String Ensemble. WJZ

-La Palina: Kate Smith, songs. WABC wade whk wlap weee whre wfbm kmex wgn wspd weah —True Story: Mary and Bob, dra-matic sketch. WEAF wsai wtam wgy kyw wwj

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#### WCKY(202m.-1490kc.)

7:00 A. M.—Cumberland Fiddlers 7:30 A. M.—Cumberland Fiddlers
7:30—Kentucky Mountaineer, Little Jimmy
7:45—Kapua's Hawaiians
8:00—Eureka Weather Forecast
8:01—Jimmy Eldred at the Piano

8:15-Morning Devotions (NBC) 8:30-Cheerio (NBC)

9:00-Clever Dick-Great Ghost Stories of Past and Present

9:15-Band Concert 9:45-Dinty Moore

10:00-Florence Frey Beauty Talks 10:15—Clara, Lu and Em (NBC)

10:30-Bill Dinkel and Eddie Baer 10:45-Tommy Ott at the Liberty Organ

11:00-Musical Novelties

11:30-Gene Rupee's Fiddlers Noon-Luncheon Concert

12:25 P. M .- Live Stock Quotations 12:30-National Farm and Home (NBC)

1:30-Geo. W. Hill Pantry Tunes

1:45-Richard Porter, singing pianist

2:00-Moods Indigo 2:30-Music Masters

3:00-Ralph Hautman, singer

3:15-Matinee Melodies 3:45-Kapua's Hawaiians

4:00-This 'tı' That

4:15-Dr. Lewis' Junior Broadcasting 4:30-Mormon Tabernacle Choir (NBC)

4:45-Asher Sizemore and Little Jimmy 5:00-"Snow" Drifts, Jack Snow

5:30-Messer Melody Moments 5:45-Little Orphan Annie (NBC)

6:00-Tommie and Willie, Coca Cola Twins 6:30-Ray Perkins, the Old Topper

(NBC) 6:45-Late Dance Tunes

6:55-WCKY News Man

7:00-Amos 'n' Andy (NBC) 7:15-Radio Dial-ing

7:30-The Stebbins Boys (NBC)

7:45-Jones and Hare (NBC)

8:00—Nat'l Advisory Council on Radio in Education (NBC) 8:30-"It Pays to Advertise"

8:59-Eureka Weather Forecast 9:00-Frakes Trio

9:15-Bob Rainier's Orchestra 9:45-Chico 'n' Peppina

10:00-The Regimentalists (NBC) 10:15-Audrey and Bill

10:30-Paris Night Life (NBC)

10:45-Art Cox Vagabonds 11:00-Club Royal, Milt Stuhlbarg

11:15-Stumber Music (NBC)

### 11:30-Chas. Dornberger's Orch. (NBC) 12:30 A. M.-Gibson Orch.: Henry Thies NETWORK PROGRAMS

Sullivan, guest artist and Jack Berger's Orchestra. WABC wade whk wspd wowo wgn kmox wfbm wkrc -Sisters of the Skillet. WJZ adka wls kstp wlw wgar 9:00-McKesson Musical Magazine: guest

8:45-La Gerardine Program, with Ed

artist; octet; Erno Rapee's Orchestra. WEAF wgy wtam wwj wsał tra. WEAF wgy wtam wwj wsai wls whas kstp

Ben Bernie Orchestra — Blue Ribbon Malt. WABC wade whk wkre wgn wowo wcco wspd

Household Program: Alice Mock, soprano; male trio; Josef Koestner Orchestra. WJZ kdka wmaq

9:30—Hits and Bits. WEAF wgy wtam
wwj wsai kyw kstp
—Great Personalities: Frazier Hunt;
Rosario Bourdon's Orchestra. WJZ
kdka wgar wjr wlw wenr Mystery, opening episode. WABC wade whk wkre wgn wspd wowo

-Lucky Strike Dance Hour, with Walter Winchell WEAF wtam wj wsai wenr whas (kstp off 10:30) -The voice of One Thousand Shades WABC wbbm wcco wfbm whk kmox wcah wlap wkre wade

—The Regimentalists. WJZ wcky wjr wgar wmaq kdka
10:15—Sweetheart Program: John Fogarty, tenor; beauty talk by Ruth Jordan. WJZ kdka wgar wjr -Musical Fast Freight. WABC

wadc whk wspd wlap wfbm wcco kmox wowo wcah 10:30-Chesterfield: Alexander Gray, Norman Brokenshire; Nat Shilkret Or-chestra. WABC wkrc wbbm wcco wfbm wspd kmox wcah wadc wlap

whk wowo

Paris Night Life: Princess Ivanova Obolensky; Madelon de Gist,
soprano; Pierre le Kreun, tenor;
Bertrand Hirsch's Orchestra. WJZ kdka wgar kyw wcky wir

10:45-The Funnyboners: comedy and songs. WABC wadc -Wrigley: Myrt and Marge. (CBS) wbbm wcco wlap -McCravey Brothers — Hearthside Singers. WJZ kdka wjr wgar

11:00-Russ Columbo, songs. WEAF

WLW (428m.—700 kc.) 6:30 A. M.—Top o' the Morning 7:00—Exercise Period, with Bob Bur-

dette 7:15-The Round Table

7:45-Jolly Bill and Jane (NBC) 7:45—John Shi and Jahe (NBC) 8:00—Morning Devotions 8:15—Phil Cook, the Quaker Man (NBC) 8:30—Layne's Mountaineer Fiddlers 8:45—The Early Burdettes

9:00—Threesome, vocal trio 9:15—Recipes by Max of Netherland

9:30—Beautiful Thoughts (NEC) 9:45—Wilson Premium Man

10:00-Live Stock Reports 10:10-National Foot Health Talk

10:30-Colonel Goodbody (NBC) 10:45-Davis Mystery Chef (NBC) 11:00-Alaga Melody-Jim and Walt

11:15-Piano Solos

10:15-A. & P. Orchestra

11:20-River Reports 11:30-Through the Looking Glass (NBC) 11:45-O'Cedar Melody Men (NBC)

Noon-Tuxedo Entertainers, with "Boss" Johnstone

12.15 P M.-Pat Barnes in Person (NBC) 12:30-Gibson Orchestra: Henry Thies

12:45-Markets; Live Stock Reports 1:00-National Farm and Home (NBC) 1:30-Netherland: Gus Arnheim's Orch. 2:00—Ohio School of the Air: Literature and English, "Twelfth Night"
Crosley Players: 2:30—Little Journeys—"Around the Mediterranean,"

Dr. W. W. Boyd

9:00-Parent-Teachers Mass Meeting 9:30-Great Personalities (NBC)

10:00-Crosley Dealers' Night Club 10:30-Varsity Quartet

10:45-Headlines of Yesterday 11:00-Los Amigos, Spanish Program 11:30-Marcella Uhl and Her Orchestra

11:45-Sisters Three, vocal trio Midnight Netherland: Gus Arnheim's Orchestra

11:15) -Amos 'n' Andy. (NBC) whas

wade weah wspd wlap weeo wfbm

The Camel Quarter-Hour: Morton Downey. Tony Wons, orchestra. (CBS) wgn wowo

Yorker Orchestra. WEAF wwj wtam

Hotel Orchestra. WJZ (kyw off -Coon-Sanders' Orchestra, WABC whk wspd wlap wowo wfbm wcco-Seymour Simon's Hotel Teller Or-chestra. WEAF wenr wtam wwj (kstn on 12:45)

(kstp on 12:45)
-Seymour Simon's Orchestra WEAF wenr wtam wwj (kstp on

3:00-Old Bill, basso 3:15-Travel Talk; Joseph Ries 3:30-Hal and Huss-Aces of Harmony 3:45-U. S. Army Band (NBC) 4:00-A. & P. Orchestra 4:30-Organ Matinee 5:00-Words and Music 5:15-WLW Singers 5:30-The Singing Lady (NBC) 5:45-The Chatter 6:00-Old Man Sunshine 6:15-Dog Talk by Dr. Glenn Adams 6:30-Mail Pouch Sportsman-Bob New-6:45-Lowell Thomas (NBC) 7:00-Amos 'n' Andy (NBC) 7:15-R. G. Dunn Program (WJR) 7:30-Gus Arnheim's Orchestra 7:45-Tangee Musical Dreams 8:00-Peanut Pietro 8:15-Vincent Lopez and his Valvoliners 8:30-Henry Thies Orchestra 8:45-Sisters of the Skillet (NBC)

#### NETWORK PROGRAMS

-Slumber Music: Ludwig Laurier's String Ensemble. WJZ (wjr off 11:15) (wcky on 11:15) —Columbia Concerts Program: Grace Leslie, soprano; Mildred Dilling, harpist; Howard Barlow Concert Orchestra. WABC (wadc wspd wlap wowo wfbm wcco wkrc on

-Amos 'n' Andy. (NBC) whas wmaq wenr kstp
5-Jesse Crawford, organ. WEAF
-Prince Albert Quarter-Hour: Alice Joy. with Paul Van Loan's Orch. (NBC) whas wenr kstp wmaq
-Columbia Concerts Program: Ethel Fox, soprano; Allan Jones, tenor; Howard Barlow Orchestra. WABC

11:30-Noble Sissle's Park-Central Orch. WABC (wkre weeo wspa wade wfbm wlap wowo on 11:45)

(CBS) wgn wywo

-- Charles Dornberger's Mount Royal
Hotel Orch. WEAF wtam whas
wwj (wenr wcky off 11:45)

-- Piano Moods: Lee Sims, piano;
Ilo May Bailey, songs, WJZ wenr

11:45--- Earl Hine's Grand Terrace Cafe
Orchestra, WJZ wenr

Midnight—Harold Stern's St. Moritz
Hotel Orchestra. WABC wkrc
wcco wspd wlap (wbbm on 12:15)
—Ralph Kirbery, the Dream Singer.
WEAF wtam wwj wgy
—Hotel Schroeder Orchestra. WJZ
wenr wear kdka

wenr wgar kdka A. M .-- Johnny Hamp's Hotel New

-Charlie Agnew's Edgewater Beach

12:45)
1:00—Fred Martin's Hotel Bossert Or-

chestra. WABC

1:30—Claude Hopkins' Roseland Ballroom
Orchestra. WABC

## COMPLETE PROGRAMS FOR WEDNESDAY, APRIL 20, ON THIS PAGE

### WSAI (225m.—1330 kc.)

- 8:00 A. M.—Gene and Glenn (NBC) 8:15—Talent Bureau Program 8:45—WSAI Morning Dance Concert 9:15—Talent Bureau Program 9:30—Popular Musicale

- 10:00—Mrs Blake's Radio Column (NBC) 10:15—Jane Grant's Steere Hour (NBC)
- 10:30—National Home Hour (NBC) 11:00—Keeping Up With Daughter (NBC) 11:15—Radic Household Institute (NBC) 11:30-Dance Selections
- Noon to 12:15-G. E. Home Circle (NBC) 12:50 P M. to 1:00-Live Stock Reports 1:15-Advertising Club Luncheon (NBC)
- 2:00—Sign off 3:00—Afternoon Melodies 4:00—Mary Steele, contraite
- 4:15—Crosley Dealers' Salute 4:30—Ely Culbertson, bridge expert
- (NBC)
  4:45—Concert Program: Farm Flashes
- 5:00-Sam Wilson, paritone
- 5:00—Sam Wilson, bartone
  5:15—Skippy (NBC)
  5:30—Wayne King's Orchestra (NBC)
  5:45—Civil Service Talk
  5:50—Memory Hour

- 5:30—Happiness Kids 6:45—Talk by Merle Thorpe (NBC) 7:00—Memory Hour 7:15—Campbell Soup Orchestra (NBC) 7:30—Prince Albert Program (NBC)
- 7:35—Fince Albert Program (NBC)
  7:45—The Trials of the Goldberg (NBC)
  8:00—"Big Time," humorous sketch
  (NBC)
  8:30—Halsey Stuart Program (NBC)
  9:00—Goodyear Band and Revelers Quartet (NBC)
  9:30—Mobiloil Concert (NBC)

- 10:00—Coca Cola Program (NBC) 10:30—National Radio Forum (NBC)
- 11:00—Henry Thies Orchestra 11:30—Sign off

## Network Programs

- 6:00 P. M.-Waldorf-Astoria Sert Room Orchestra. WEAF whas kyw wwj wtam
  - wtam
    —Connie Boswell, songs, with Fred-die Berren's Orchestra. WABC
  - die Berren's Orchestra. WABC
    wade wlap wowo wwwa wbbm

    --Music Treasure Box: Pierre Key, narrator, guest speaker. WJZ wenr
- 6:15-Rameses Program: William Wirger, Joe Kahn, piano duo: John Cali. guitarist; Curt Peterson, baritone. WJZ

  —Skippy. children's program. (NBC)

- 6:30—Rex Cole Mountaineers: hill-billy music. WEAF

  -The Lone Wolf Tribe: Indian Story. (CBS) wbbm wcco wlap kmox
- -The Royal Vagabonds, with Ward Wilson. WJZ wcky wmaq wgar kdka
- 6:40—Block-Aid Speaker: Col. Arthur H. Woods. WABC 6:45—Lowell Thomas: Literary Digest Topics in Brief, WJZ kdka wlw
- Topics in Brief, WJZ kdka wiw wmaq

  —Little Orphan Annie: Childhood playlet. (NBC) wenr kstp wgn

  —Address by Merle Thorpe. WEAF wtam wsai wgy wwj

  —Bing Crosby, songs, with Freddie Rich Orchestra. WABC wwwa wlap wadc wfbm wbbm wowo
- 7:00-Wrigley: Myrt and Marge. WABC
- wade whre wspd kmox wwwa

  --Henri Gendron's Orchestra. (CBS)
- wbbm wcco

  --D'Avrey of Paris, songs. WEAF

  --Amos 'n' Andy. WJZ kdka wgar
  wjr wlw wcky
- 7:15—Esso Program: Elsie Janis, songs and stories: Harry Salter's Or-
  - Lanny Ross, baritone, WABC wkrc wadc wspd
    --Paul Specht's Orchestra. (CBS)
  - wbbm wcco -Campbell Orchestra, with Robert
- Simmons. WEAF wgy wtam wsai wmaq 7:30-Prince Albert Quarter Hour: Alice
- Joy, with Paul Van Loan's Orch. WEAF wgy wtam wwj wsai kstp A STATE OF THE PARTY OF THE PAR

## **WRIGLEY'S**

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## WSAI

4:30 **Mondays** Wednesdays 4:30 Saturdays 8 P. M.

#### WFBE (250m.—1200 kc.) | WKRC (545m.—550 kc.)

- 7:00 A. M .- Break of Day
- 7:15-Musical Clock 8:15-Birthday Party
- 8:30-Morning Concert
- 9:00-Our Daily Thought
- 9:15-Hy C. Geis, organ recital 9:45-Gold Nuggets
- 10:05-Dot's School Children's Popularity Program
- 10:20-Beauty Notes
- 10:35-WFBE-RKO Theatre Party
- 10:45-Better Business Bureau
- 10:50-Mrs. Evans' Advice
- 11:00-Mary and John
- 11:15-Lyric Program, Musical Novelties
- 11:30-Housewives' Frolic
- 11:45-Lola Bruce Smith and Don Cheek
- Noon-News in Cincinnati
- 12:30 P. M .- Little Black Joe
- 12:45-Alfred McCoy 1:00-Good Afternoon Melodies
- 1:15-Robert Bentley, Children's Hour
- 1:30-Slumber Songs
- 1:45-Dedication Program
- 2:00-Chas. Daunt, tenor
- 2:15-Frank Aston Book Review
- 2:30-Little Symphony
- 2:45-Reds vs. Chicago, at Chicago
- 4:45-Galvano and Cortez
- 5:00—Bee Campbell
- 5:15-The Pirates' Club 5:30-The Northside Musicale
- 5:45-Jules Sien, songs 6:00-Dot Lec, songs
- 6:15-Studio
- 6:30-Fritchie and Harrison, musicale
- 6:45-Lost and Found
- 6:50-Max Fisher's Californians
- 7:15-Post Question Box
- 7:30-Sports Review, Harry Hartman 7:40-Douglas Pinguely, basso, Chas.
- Glazer, piano 7:55-Lost and Found
- 8:00—Cliff Burns and His Orchestra—Green Mill
- 8:'5-Larry Wood, plane and songs 8:30-Studio
- 9:00—Luckey Boys
- 9.15-In the Gloaming, Glenna Will Newland
- 9:30-Cliff Burns and His Orchestra 9:45-Port of Missing Men-Jeff Davis
- 10:00-Studio
- 10:30-Nocturne

#### NETWORK PROGRAMS

- -Lavoris: "Easy Aces," bridge comedy act, WABC whre kmox whk wfbm wgn wcco
  -The Stebbins Boys: comedy sketch.
- WJZ wenr kstp wgar wcky kdka wjr
- 7:45—Jones and Hare: songs and patter,
  WJZ wgar wmaq whas kdka wcky
  —Camel Quarter Hour: Morton
  Downey, Tony Won, Jacques
  Renard's Orchestia. WABC wadc
  - whk wkrc wcah wspd wlap wibm wcco kmox wwva The Goldbergs, WEAF wgy wtam wwj wsai wenr
  - -Linit: The Bath Club, Allie Lowe Miles interviewing guest; Willard C. Amison, tenor; male quartet: Frank Ventree's Orchestra. WABC
  - wcco wibm kmox wadc wspd whk wkrc wgn -Big Time: humorous sketch: Johnny Hart, baritone: Joseph Bonime Orchestra. WEAF wsai
  - wtam wgy wwj wis -American Taxpayers' League. WJZ wlw wls whas
- 8:15--Willys-Overland Silver Streaks Tom. Dick and Harry, vocal trio: Retting and Platt, Hoefle and Stokes. four piano quartet; Harold Stokes Orchestra. WJZ wmaq wcky whas kstp kdka
  - -Singin' Sam, the Barbasol Man.

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- 6:45 A.M.—Sunrise Worship
  7:45—Churngold—The Breakfast Club
  8:00—Raysol—Old Time Singing
  8:15—Gladys Catron, organist
- 8:30—Pyol Program
  8:45—The Old Dutch Girl (CBS)
  9:00—Jean West, Voice of Pogue's
  9:15—Queen City Rug Makers
  9:36—Consolidated Merchants Program
- 10:00—Grant Trio (CBS) 10:15—Julia Hayes
- 10:45—Eugene Question and Answer Box (CBS)
  11:00—Time: Weather
- 11:03-Woman's Hour, Tremlette Tully 11:30-Round the World Cooking (CBS)
- 11:45-Jane Grey and "Kampf, the Jeweler, Artists" Noon-Cincinnati Paint Club
- 12:15 P. M .- Model Laundry-Model Romances
- 12:30-Kre-Mel Program (CBS) 12:45—Cincinnati Merchants' Program 1:15—Fire Prevention Talk—Lieut
- Rogers
- 1:20—Farm Network Program (CBS) 2:00—Aunt Jemima Songs (CBS) 2:15—Burck-Bauer Organ Melodics
- 2:30—Columbia Salon Orchestra (CBS) 3:00—Sulfox Health Program 3:15-Charis-Ann Leaf and Ben Alley (CBS)
- 3:30—Arthur Jarrett (CBS) 3:45—Re-Nu Program 4:00—Pyol Program
- 4:15—Raysol—Howard Hafford, tenor 4:30—Worthmore Soup and Chili 4:45—Crazy Crystals Program 5:00—Main Street Business Men 5:15—Malted Products Program—Golden
- Age, organist
  5:30—Cincinnati Trade School—Ruth
- Reeves 5:45—Studio
- 6:00-Sonada Sports Review; Wally Forste
  6:15—Red Top Malt Baseball Scores
- 6:15—Red Top Malt Basebali Scores
  6:20—Stocks—Studio
  6:45—Wurzburg: The German and His
  Parrot; Lange Time (6:59)
  7:00—Wrigley—Myrt and Marge (CBS)
  7:15—Maxwell Coffee—Lannie Ross and
  Don Voorhees (CBS)
  7:30—'Easy Aces' (CBS)
  7:45—Camel Quarter Hour: Morton
  Downey, Tony Wons (CBS)
  8:00—Linit Bath Club (CBS)
  8:15—Singin' Sam, Barbasol Man (CBS)
  8:30—La Paline—Kate Smith (CBS)
  8:45—Ivory Soap: Col. Stoopnagle and
  Budd (CBS)
  9:00—Gold Medal Fast Preight (CBS)
  9:15—The Columbians (CBS)
  9:30—Eno Crime Club (CBS)
  10:00—Chesterfield: Ruth Etting (CBS)

- 10:00-Chesterfield: Ruth Etting (CBS)
  10:15-Horlick's Milk: Adventures in
  Health, Dr. Herman Bundesen-(CBS)
- 10:00—Society Brand Clothes—Society's Playboy (CBS) 10:45—Weather Forecast
- 10:46-Sonada Sports Review: Wally Forste 11:00—Time Signal: Studio 11:15—To be announced—Studio
- 11:45—Don Redman's Orchestra (CBS) Midnight—Eddie Duchin's Orch. (CBS)

- 12:30 A. M -Art Krueger Orchestra (CBS) 11:45-Club Royal, Milt Stuhlbarg NETWORK PROGRAMS
- wfbm kmex wcco 8:30-La Palinc: Kate Smith, songs.
  WABC wgn wadc whk wkrc wcah
  wspd wlap wfbm wcco kmox

WABC wade whk wkre wgn wspd

- wspd wlap wfbm wccc kmox

  --Halsey Stuart Program. WEAF
  wtam wwj wsai whas kyw kstp wgy

  --Jack Frost Melody Moments: Joseph Pasternack's Orchestra; Oliver
  Smith, tenor. WJZ kdka wgar
  wjr wlw wls

  ---Mentholatum Melody Lane: Karo-
- -Mentholatum Melody Lane: Karolyn Harris, contralto: male quartette; Harry Sosnick Orchestra. (NBC) wmaq—Col. Stoopnágle and Budd, the Gloom Chasers. WABC wkrowco whik wspd wadc wgn wowo kmos
- 9:00-Adventures of Sherlock Holmes Richard Gordon, Leigh Lovel, Joseph Bell: Graham Harris Or-chestra. WJZ kdka wgar wji wlw
  - wmag Orchestra: Grace Moore, soprano; Revelers Quartet James Melton, Lewis James, tenors; Phil Dewey, baritone; Wilfred Glenn, Dewey, baritone; Wilfred Ordinal bass. WEAF wgy wtam wwj wsai bass. WEAF v
- -Gold Medal Fast Freight, quarter and organ, WABC wade wkre wgr wowo wfbm wcco kmox wspd whl 9:15-The Columbians. WABC wkro wade whk wspd wfbm wowo week
- kinox wgn 9:30-Major Icequick and his Frigidairians; male quartet. WJZ wgat wjr wlw kyw kdka wmaq

#### **BOYS** WANTED

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WARGO NEWS CO. 629 Central Ave. Hamilton, Ohio

#### WCKY(202m.—1490kc.)

- 7:00 A. M.-Gene Rupee and Tennessee Ramblers
- 7:30-Asher Sizemore and Little Jimmy
- 7:45-Kapua's Hawaiians
- 8:00-Eurcka Weather Forecast 8:01-Jimmy Eldred at the Piano
- 8:15-Morning Devotions (NBC) 8:30-Cheerio (NBC)
- 9:00-Clever Dick-Great Ghost Stories
- of Past and Present 9:15-Band Concert
- 9:30—Dinty Moore 9:45-Earl Edmonds, accordion
- 10:00-Beatrice Mabie (NBC)
- 10:15-Clara, Lv and Em (NBC) 10:30-Musical Fantasies
- 10:45-Classic Hour
- 11:00-Mrs. A. M. Goudiss (NBC) 11:15-Musical Novelties
- 11:30-Cumberland Fiddlers Noon-Tunes in Blue
- 12:25 P. M .- Live Stock Quotations 12:30-National Farm and Home (NBC)
- 1:30-Pietro Zervos, pianist 2:00-Popular Dance Tunes
- 2:30-Music Masters 3:00-Siesta Musicale
- 3:15-Larry Topper at the piano
- 3:30-Kampus Kutups 3:45-Kapua's Hawaiians
- 4:00-The Interpreters 4:15-Stars of Today
- 4:30-Wurlitzer Music School of the Air, guitar 5:00-- "Snow" Drifts, Jack Snow
- 5:15-Dr. Belber, musicale 5:30-Worthmore Soup

Twins

- 5:45-Little Orphan Annie (NBC) 6:00-Tommie and Willie, Coca Cola
- 6:30-Royal Vagabonds with Ward Wilson (NBC)
- 6:45-Late Dance Tunes 6:55-WCKY News Man
- 7:00-Amos 'n' Andy (NBC) 7:15-Helen Royce 7:30-The Stebbins Boys (NBC)
- 7:45-Jones and Hare (NBC) 8:00-Music Makers 8.15-Willys-Overland Silver Streaks
- (NBC) 8:30-"It Pays to Advertise" 9.00-Radio News
- 9:30-Art Cox's Vagabonds 9:45--Lucille Lee 10:00-4th Annual Horse Lover's Dinner
- (NBC) 10:30-Hollywood Nights (NBC)

10:45-Art Cox's Vagabonds

wowo kmox

- 11:00-Club Royal, Milt Stuhlbarg 11:15-Slumber Music (NBC)
- 11:30-Lookout House-Bob Rainier
  - NETWORK PROGRAMS -Eno Crime Club: Edgar Wallace Mystery, c.oncluding episode WABC wade whk wkre wgn wspd
- -Mobiloil Concert: Gladys Rice, soprano; Lewis James, tenor; Nat Shilkret Orchestra. WEAF wgy wtam wwj wsai wmag whas kstp
- wenr wenr
  9:45—Bob Nolan's San Felicians. WJZ
  wmaq wgar wjr kdka
  10:00—Chesterfield: Ruth Etting, Norman Brokenshire, Nat Shilkret Orchestra. WABC wkrc wbbm wowo

  - ner. WJZ wcky wmag wjr wgar kdka
- 10:15-Tune Detective: Sigmund Spaeth. -Adventures in Health: Dr. Herman N. Bundesen. WABC wkre wbbm whk wowo kmox wspd weeo wade
- 10:30—Society's Playboy Hour: Welcome Lewis, contralto; Norman Broken-shire; Nat Brusiloff's Orchestra. WABC wadc whk wkrc wspd wlap wowo wfbm wbbm wcco kmox National Radio Forum, WE.
- -Hollywood Nights: Gene Rode-mich's Orchestra: Frank Luther, tenor, WJZ wcky kdka kyw wis wgar wjr 10:45—Strect Singer. WABC wadc

  —Wrigley: Myrt and Marge. (CBS)

  wbbm wcco wlap

  —Pickens Sisters, vocal trio. WJZ
- kdka wgar wjr 11:00—Slumber Music: Ludwig Laurier's
  String Ensemble, WJZ (wjr off
  11:15) (wcky on 11:15)
  —Howard Barlow and Columbia
  Symphony Orchestra, WABC wadc

## wowo wspd wlap wfbm wcco

AL. THREM, Prop

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#### WLW (428m.—700 kc.)

- 6:30 A. M.—Top o' the Morning 7:00-Exercise Period, with Bob Bur-
- 7:15-The Round Table
- 7:15—The Round Table
  7:145—Joily Bil and Jane (NBC)
  8:00—Morning Devotions
  8:15—Phil Cook, the Quaker Man (NBC)
  8:30—Layne's Mountaineer Fiddlers 8:45-The Early Burdettes
- 9:00—Child Care and Training, Dr. Ada Hart Arlitt
- Hart Arntt
  9:15-What's New
  9:30-Beautiful Thoughts (NBC)
  9:45-Rit Dry Cleaner Program
  10:00-Live Stock Reports
  10:10-National Foot Health Talk
- 10:15—A. & P. Orchestra
  10:30—Colonel Goodbody, food talk (NBC)
- 10:45—Morning Hymnals 11:00—Elliot Brock, violin
- 11:15—The Parody Man 11:30—Hind's Romance Exchange—Beauty
- Talk by Beatrice Fairfax (NBC)
  11:45—River Reports
  11:55—Time Signals, vocal trio

- 5:15-Varsity Quartet 5:30-The Singing Lady (NBC)

5:00-Marcella Uhl, songs

- 6:00-Old Man Sunshine 6:15-Netherland: Gus Arnheim's Oich.
- 6:45-Lowell Thomas (NBC) 7:00--Amos 'n' Andy (NBC)
- 8:00-Peanut Pietro
- 8:15-San Felice Cigar Program 8:30-Jack Frost Melody Moments (NBC
- (NBC)
- 9:45--Ungentine Entertainers 10:00-Curtain Calls, Light Opera
- 11:30-Marcella Uhl and Her Orchestra 11:45-Sisters Three, vocal trio Midnight-Gus Arnheim's Orchestra
- wgy wtam wwj -Amos 'n Andy.
  kstp whas wmaq (NBC) wenr
- (NBC) whas wenr kstp -Maxwell House Tune Blenders, with Lanny Ross, baritone, (CBS) wlap
- Downey, Tony Wons: Jacques Renard's Orchestra. (CBS) wgn wowo -Vincent Lopez Hotel St. Regis Or-
- -Lew Wnite, organ. wenr Midnight-Ralph Kirbery, the Dream
- Singer. WEAF wgy wtam wenr -Eddie Duchin Central Park Casino Orchestra. WABC wkrc wcco wlap wspd wowo

  —Cab Calloway's Cotton Club Or-
- WEAF wgy wtam wenr 12:30—Charlie Agnew's Edgewater Beach
  Hotel Orchestra. .WEAF kyw
  —Benny Kyte's Book-Cadillac Hotel
- 1:00-Claude Hopkins' Roseland Ball-room Orchestra, WABC 1:30-Snooks Friedman's Paramount Or-chestra. WABC

#### **ROMANCE LIVES**

dies of today and yesterday and fa-mous poems in "Model Romances" every week-day at 12:15 noon over WKRC. The Model Laundry Company is sponsor of this popular pro-

- Noon-Threesome, vocal trio 12:15 P. M.—Pat Barnes in Person (NBC)
- 12:15 P. M.—Pat Barnes in Person (NBC)
  12:35—Gibson Orchestra: Henry Thies
  12:45—Markets. Live Stock Reports
  1:00—National Farm and Home (NBC)
  1:30—Netherland: Gus Arnheim's Orch.
  2:00—Ohio School of the Air: Botany—
  "The Plant and Its Environment,"
  2:20—History Dramalog: "Washington Takes the Risk:" 2:40—
  Art Appreciation— 'The Water Mill" (CBS)
  3:00—Old Bill. basso
  3:15—Sisters Three, vocal trio
  3:30—Varsity Quartet
  3:45—Hal and Huss, Aces of Harmony
- 3:45—Hal and Huss, Aces of Harmony 4:00—A & P. Orchestra 4:30—Organ Matinee
- 5:45-The Chatter
- 6:30-Mail Pouch Sportsman-Bob Newhall
- 7:15-U. S. Rubber Program 7:30-Old Bill and Blue Flame Singers
- 9:00-Adventures of Sherlock Holmes
- 9:30—Major Icequick and his Frigidair-ians (NBC)
- 10:30-Alaga Melody-Jim and Walt 10:45-Headlines of Yesterday 11:00-Threesome, vocal trio
- 12:30 A. M .- Gibson Orch .: Henry Thies NETWORK PROGRAMS -Nellie Revell: interview. WEAF
- 11.15—Prince Albert Quarter Hour: Alice Joy, with Paul Van Loan's Orch.
- Lanny Ross, baritone, (CBS) wiap
  wowo wgn wcco kmox
  —Jesse Crawford, organ. WEAF
  11:30—Studio Ensemble. WJZ wgar wmaq
  —Don Redman's Connie's Inn Orchestra. WABC (wkrc wadc wspd
  wowo wiap wibm on 11:45)
  —Camel Quarter-Hour: Morton
  Downey, Tony Wons: Jacques
  Renard's Orchestra. (CBS) wgn
- chestra. WEAF wwj wgy wtam wenr 11:35-Jane Froman and Her Orchestra. WJZ wgar wmaq WJZ wgar
- chestra. WJZ wgar kdka 12:05 A. M.—Buddy Rogers' California Cavaliers from Hotel Pennsylvania.
  - Orchestra, WJZ wgar wjr wenr

    -Art Krueger's Orchestra, WABC wcco wfbm wspd wlap wkrc wowo

Romance dead? Not while women thrill as they are thrilling to the age-old love stories, heart-stirring melo-M. & T. RADIO SHOP

## COMPLETE PROGRAMS FOR THURSDAY, APRIL 21, ON THIS PAGE

#### WSAI (225m.—1330 kc.) | WFBE (250m.—1200 kc.) |

8:00 A. M.-Gene and Glenn (NBC)

8:15—Talent Bureau Program
8:45—WSAI Morning Dance Concert
9:15—Knox Sparkling Music (NBC)

9:30—Popular Musicale 10:00—Mrs blake's Radio Column NBC)

10:15-Tom Brennie in the Laugh Club (NBC)
10:30—Musical Forum

11:00—Popular Music 11:15—Radio Household Institute (NBC) 11:30-Dance Selections

Noon to 12:15-G E. Home Circle (NBC)

12:50 1:00 P. M.—Live Stock Raports 3:00—Afternoon Melodies

4:00—Mona Motor Organ Recita<sup>1</sup> 4:30—Concert Program: Farm Flashes 5:00—Crosley Dealers Salute

5:15—Skippy (NBC) 5:30—Celebrated Compositions

5:45—Swanee Serenaders (NBC) 6:00—Vincent Lopez and His Valvali-

neers

6:15—Memory Hour
6:30—"The World Today," James G.
McDonald (NBC)
6:45—Musical Memories

7:00—Salon Singers (NBC)
7:15—Campbell Soup Program (NBC)
7:30—Prince Albert Program (NBC)

7:30—Prince Albert Program (NBC)
7:45—The Trials of the Goldbergs (NBC)
8:00—Fleischmann Hour: Rudy Vallee's
Orchestra, Ray Perkins (NBC)
9:00—Chevrolet: Big Six of the Air
(NBC) 9:30-Rudyard Kipling Stories (NBC) 10:00-Lucky Strike Dance with Walter Winchell (NBC)

11:00-Gibson Orchestra: Henry Thies

## Network Programs

6:00 P. M.—Waldorf-Astoria Sert Room Orchestra. WEAF wtam wwj wenr kyw whas. WABC wade wcah wowo wwva wspd wlap.

-Raising Junior: domestic skit, WJZ

wgar wjr
—Current Events: H. V. Kaltenborn.
WABC wadc wcah wowo wwva
wcpd wlap wbbm,
6:15—Reis and Dunn: comedy and songs, with Fred Berrens' Orchestra. WABC wowo wwva wade weah

—Skippy, children's program. (NBC)

wenr kstp

- Veronica Wiggins, contralto. WJZ
6:25—John B. Kennedy, talk. WJZ
6:30—"The World Today:" "Peace or
War in the Far East"—James G.
McDonald. WEAF wsai wmaq wwj

- Songs of Romance. Don Suther.

-Songs of Romance: Don Sutherland, tenor; Betty Crocker, Bertram Hirsch's Orchestra. WABC

-Jack Miller's Orchestra. (CBS).
wadc wcco wlap wowo wfbm wwva

-Old Songs of the Church: Paula Hemminghaus, contralto: Paula Billings Hunt, baritone. WJZ wgar -Lowell Thomas: Literary Digest Topics in Brief. WJZ kdka wlw

wmaq -June Pursell, ballads. WEAF ww -Heinz Presents Joe Palooka. WABC wkrc wadc wcah wspd wlap wibm wbbm wowo kmox

wbbm wowo kmox

—Little Orphan Annie: childhood playlet. (NBC) wenr kstp wgn 6:50—Noble Sissle's Park Central Hotel Orchestra. WABC wwwa wadc wkrc wcah wspd wlap wibm wbbm 7:00—Salon Singers. WEAF wgy wwj

wsai wtam wmaq
-Amos n Andy WJZ kdka wiw

wcky wir wgar -Wrigley: Myrt and Marge, WABC wkrc kmox wadc wspd wwva -Henri Gendron's Orchestra. (CBS)

7:15-Hind's Romance Exchange: Ray Heatherton, vocalist, with orchestra.
WJZ kdka whas wenr wlw

-Crisco: The Mills Brothers, "Four Boys and a Guitar." WABC wadc wkrc wspd wowo wfbm wbbm kmox -Campbell Orchestra, with Robert Simmons. WEAF wgy wtam wsai wwi wmag

7:30-Prince Albert Quarter Hour: Alice Joy with Paul Van Loan's Orches

tra. WEAF wgy wtam wsai -Richman Bros. Program: S Froos, songs; Louis Silvers' chestra, WABC wkrc whk wbbm kmox wade weeo wspd wwva wlap wfbm wcah

-The Stebbins Boys: comedy sketch WJZ wenr wgar whas kstp kdka wcky

Jones and Hare: songs and patter.
WJZ wenr wgar whas kstp wcky kdka

-Camel Quarter Hour. Motton Downey, Tony Wons, Jacques Renard's Ochestra. WABC wkrc wade weah weeo kmox wibm wspd wwva whk wlap

-The Goldbergs wtam wsai wenr WEAF www wgy

8:00-Fleischmann Hour: Rudy Vallee and his Connecticut Yankees; Ray Perkins, Master of Ceremonies. WEAF wgy wtam wwj wsai wmaq

whas kstp
-Linit: The Bath Club; Allie Lowe Miles interviewing guest; Willard C. Amison, tenor; male quartet; Frank Vertree's Orchestra, WABC wfbm wcco wkrc wgn wbk

kmox Edgeworth Program: Dr. Traprock and Harriet Lee; n

8:15—Rin Tin Tin Thriller, dramatic program. WIZ kdka wgar wlw wls
—Sterling Products: Abe Lyman's
Orchestra. WABC wkrc whk wgn wspd kmox wadc wfbm

7:00 A. M .- Break of Day 7:15-Musical Clock 8:15-Birthday Program

8:30-Morning Concert 9:00-Our Daily Thought

9:15-Morning Glories

9:30-Concert Hour 9:45-Studio

10:05-Dot's School Children's Popularity  ${\bf Program}$ 

10:20-Walter Wehmier Program

10:35-WFBE-RKO Theatre Party

10:50-Anita Auch, deitician

11:00-Pabst Musical 11:15-Harmonica Duo

11:30-Housewives' Frolic

11:45-Dulcy Markham's Songs

Noon-News in Cincinnati

12:30 P. M .- Sara Drucker pianist

12:45-Kitty Burke, songs

1:00-Studio

1:15-Robert Bentley, Children's Hour

1:30-Day Dreams

1:45-Frank Brandstetter

2:00-Muriel Northrup, soprano

2:15--"The Old Sarg."-U. S. Army Program

2:30-Frank Zwygart, baritone and Harvey Harding 2:45-Reds vs. Cubs, at Chicago

4:45-Hazel Storey Webber, and Ruth

5:00-Variety

5:15-The Pirates Club

5:30-Musical Interlude

5:45-Murdoch Williams 6:00-Dot Lee, songs

6:15-Neapolitan Trio

6:30-Four Harmony Kings

6:45-Lost and Found

6:50-Max Fisher's Californians 7:15-Post Question Box

7:30-Sports Review, Harry Hartman

7:40-Lee Ora Rausch

7:55-Lost and Found 8:00-Walter Pluse, baritone

8:15-Covington and Hersh

8:30-Studio 8:45-Cliff Burns and His Orchestra

9:00-The Luckey Boys

9:15-Western Hills Program 9:30-Evening Concert

10:00—Max Fisher's Californians from Club Chatter Box

wgar wlw wls

wcky

NETWORK PROGRAMS

·La Palina—Kate Smith, songs.

WABC wade wkre whk weah wspd

wgar wiw wis

-Angelo Patri, "Your Child."

WABC wade whk wkre wgn wspd
wowo kmox weco

-Eugene International Revue: Sam

Lanin's Orchestra and guest artist

WABC wade wowo wkre wgn kmos wspd whk wfbm

wspd with wibm

-Chevrolet: Big Six of the Air:
Phil Olman, Victor Arden, piano
duo; Lewis James, tenor; Welcome
Lewis, contralto; male quartet;
Frank Black Orchestra; James
Wallington, WEAF wsai wgy

derson, Frank Crumit, Jack Shil-

wgn wcco kmox wspd wade wowe

whk whre wgn wspd wowo kmox
—Don Bigelow's Orchestra. (CBS)

-Rudyard Kipling Stories: drama-tic sketch. WEAF wgy wtam wwj

"Thompkins' Corners." WJZ kdka

wkrc wapd weeo kmox wlap wowe

Walter Winchell WEAF wgy wtam wwj wsai wenr whas

-A. & P Dance Gypsies: Harry Horlick, director: Frank Parker,

tenor WJZ kdka wgar wlw wmaq

-Paris Night Life: Princess Ivan-

ova Obolensky; Madelon de Gist, soprano; Pierre le Kreun, tenor;

Bertrand Hirsch's Orchestra, WIZ kdka wgar kyw wcky wjr

Chesterfield: Boswell Sisters, Nor-

man Brokenshire, Nat Shilkret Or-chestra. WABC wkrc wbbm wowo

wcco wspd wade weah wlap kmox

Guitar Ensemble. WJZ kdka

Wallington. WEAF wsai wtam wwj wmaq whas kstp

9:15—Mennen: Ted Husing, Irene Beas-ley, Freddie Rich Orchestra. WABC

9:30-Love Story Hour WABC wadc

wir wiw kyw whas wgar kstp 10:00—Hart Schaffner & Marx Trumpeters: Edwin C. Hill: "The Man In The Front Row." WABC wade whk

wkrc wlap whk

wesi wenr

wbbm wfbm

whk wfbm

Blackstone Plantation: Julia

10:30-Nocturne

#### WKRC (545m.—550 kc.)

6:45 A. M.—Sunrise Worship 7:45—Churngold—The Breakfast Club 8:00—Rayscl—Old Time Singing 8:15—Gladys Catron, Organist

8:30—Pyol Program 8:45—Wm. Rogers and Son Program (CBS)

9:00—Jean West, Voice of Pogue's 9:15—Morning Minstrels (CBS)

9:30—Consolidated Merchants Program 10:00—Dr Copeland—Health Talk (CBS) 10:15-Melody Parade (CBS) 10:30-Studio

10:45-Barbara Gould Beauty Talk (CBS) 11:00—Queen City Rug Makers 11:15—Acme Sunshine Melodies

11:30—Weather; Lange Time 11:33—Woman's Hour: Tremlette Tully Noon-Ted Brewer's Orchestra (CBS) 12:15 P. M.—Model Laundry—Model

Romances 12:30-Linit Program (CBS) 12:45-Cincinnati Merchants' Program 1:15—Main Street Business Men 1:30—Julia Hayes Household Hints

2:00—Aunt Jemima Songs (CBS) 2:15—Studio 2:30-Columbia Salon Orchestra (CBS)

3:00—La Forge Berumen Musicale (CBS) 3:30—Musical Shopping Guide

3:45—Pyol Program 4:00—Re-Nu Program 4:15—Raysol—Howard Hafford, tenor 4:30—Worthmore Soup and Chili 4:45—Sulfax Health Program

5:00-Miller Wall Paper-Harold Krell,

organist
5:15—Maited Products Program—Golden Age, organist
5:30—Cincinnati Trade School—Ruth

Reeves 5:45-Danderine-Movie Stars Revue (CBS)

6:00-Sonada Sports Review; Wally Forste

6:15—Red Top Baseball Scores 6:24—Stocks—Studio 6:45—H. J. Heinz Program (CBS). Joe

Palooka (CBS) 6:59—Lange Time Signal

7:10—Wrigley—Myrt and Marge (CBS)
7:15—Crisco—The Mills Bros. (CBS)
7:30—Richman Bros. Program: Louis

Silvers Orchestra (CBS)
7:45—Camel Quarter Hour: Morton
Downey, Tony Wons (CBS)
8:00—Limit: The Bath Club (CBS)
8:15—Phillips: Abe Lyman's Orch. (CBS)

8:13—Philips: Abe Lyman's Orth. (CBS)
8:30—La Palina—Kate Smith (CBS)
8:45—Angelo Patri—"Your Child" (CBS)
9:00—Eugene International Revue (CBS)
9:15—Meunen: Ted Husing, Irene Beasley, Freddie Rich Orchestra (CBS)

9:30-Love Story Program (CBS) 10:00-Hart, Schaffner & Marx. with Edwin C Hill (CBS) 10:30—Chesterfield: The Boswell Sisters (CBS)

10:45-Weather Forecast 10:46-Sonada Sports Review; Wally Forste

10:51-Studio

11:00-Time Signal; Studio 11:15-Horseshoe Gardens: Harry Willsey

11:30-Cotton Queen-Moory Brennan's Orchestra

11:45-Bing Crosby (CBS) Midnight-Guy Lombardo's Orchestra (CBS)

#### NETWORK PROGRAMS -Arthur Jarrett, songs, with Freddie Rich Orchestra. WABC wadc

-Wrigley: Myrt and Marge. (CBS) wbbm wcco wlap -Pickens Sisters: vocal trio. WJZ wcky wjr kdka wgar -Slumber Music: Ludwig Laurier's

String Ensemble. WJZ (weky on -Howard Barlow and Columbia Sym phony Orchestra. WABC (wadc wcah wspd wlap wfbm wcco wowo

on 11:15) -Russ Columbo, songs. WEAF -Amos n Andy (NBC) whas -Amos n Andy (NBC) whas wenr kstp wmaq -Prince Albert Quarter-Hour: Alice

Joy, with Paul Van Loan's Orchestra. (NBC) whas wenr kstp

Lew Conrad's Statler Hotel Orch. WEAF (weky on 11:30)

and His Orchestra -Camel Quarter Hour: Morton Downey, Tony Wons, Jacques Renard's Orchestra. (CBS) wgu wowo

-Through the Opera Glass; Amy Goldsmith, soprano; Conrad Thre hauldt, haritone: Cesar Sodero Orchestra. WJZ wenr wgar wlw
-Marion Harris, songs WJZ wjr

-Cab Calloway's Cotton Club Orchestra. WEAF wgy wwj wtam
-Bing Crosby, songs, with Freddie
Rich Orchestra. WABC wkro wadc whk weah wspd wowo wibm

wlap Midnight-Earl Hine's Grand Terrace, Cafe Orchestra. WJZ wlw wgar (wjr on 12:15)

-Ralph Kirbery, the Dream Singer. WEAF wtam wgy wenr -Guy Lombardo Orchestra. WABC whre weco whk wlap wfbm weah wspd wowo (kmox on 12:15) 12:05 A. M.—Johnny Hamp's Hotel New Yorker Orchestra. WEAF (kstp

-Larry Funk's Palais d'Or Orches-tra. WJZ wenr -Ben Pollack's Orchestra. WABC wlap wfbm wspd wcco wowo wfbm

—Charlie Agnew's Edgewater Beach

Hotel Orchestra. WEAF kyw

on 12:15) wgy wtam wenr

—Ted Brewer's Yoeng's Restaurant Orchestra WABC -Claude Hopkins' Roseland Ballroom Orchestra, WABC

#### WCKY(202m.—1490kc.)

7:00 A. M.—Cumberland Fiddlers 7:30-Asher Sizemore and Little Jimmy

7:45-Kapua's Hawaiians

8:00-Eureka Weather Forecast

8:01-Jimmy Eldred at the Piano 8:15-Morning Devotions (NBC)

8:30-Cheerio (NBC)

9:00-Clever Dick-Great Ghost Stories of Past and Present

9:15-Waltzes, Old and New

9:30-Dinty Moore

9:45-Tunes in Blue 10:15-Clara, Lu and Em (NBC)

10:30-Classic Hour

10:45-Tommy Ott at the Liberty Organ

11:00-Mrs. A. M. Goudiss (NBC)

11:15-Musical Novelties

11:30-Gene Rupee's Fiddlers Noou-Luncheon Concert

12:25 P. M .- Live Stock Quotations

12:30-National Farm and Home (NBC) 1:30-On to Prosperity

2:30-Music Masters

3:15-Matinee Melodies 3:45-Kapua's Hawaiians

4:00-Home Decorations (NBC) 4:15-U. S. Navy Band (NBC)

4:30-Wurlitzer Music School, Saxaphone 5:00-"Snow" Drifts, Jack Snow

5:30-Messers Melody Moments 5:45-Little Orphan Annie (NBC) 6:00-Tommie and Willie, Coca Cola

6:30-Late Dance Tunes 6:55-WCKY News Man

7:00-Amos 'n' Andy (NBC) 7:15-Showboat Boys

7:30-The Stebbins Boys (NBC) 7:45-Jones and Hare (NBC)

8:00-The Edgeworth Program (NBC) 8:15-Louise Ryder, contralto, Faye Tarvin, pianist

8:30-"It Pays to Advertise" 8:59-Eureka Weather Forecast 9:00-Blackstone Plantation (NBC)

9:45-Chico 'n' Peppina 10:00-Earl Arnold's Floatilla Boys 10:30-Paris Night Life (NBC)

9:30-Club Royal, Milt Stuhlbarg

10:45-Art Cox's Vagabonds 11:00-Club Royal, Milt Stublbarg 11:15-Slumber Music (NBC)

11:30-Lew Conrad's Orch. (NBC)

#### 11:45-Art Cox's Vagabonds



#### WILSON LANG

Wilson Lang, Irish tenor and radio favorite, is featured on the entertainment staff at Horseshoe Gardens Ballroom, foot of Ward Avenue, Bellevue, Ky. The dance music of Harry Willsey's orchestra goes on the air from Horseshoe Gardens every Thursday, Saturday and Sunday night over WKRC. Ed Rohrer, director of the ballroom, also arranges his half-hour programs so that some of the entertainers are heard during the broadcast. These include Willsey himself

### WLW (428m.—700 kc.)

6:30 A. M.—Top o' the Morning 7:00—Exercise Period, with Bob Bur-

dette
7:15—The Round Table

7:45—Jolly Bill and Jane (NBC) 8:00—Morning Devotions 8:15—Phil Cook, the Quaker Man (NBC)

8:30—Layne's Mountaineer Fiddlers 8:45—The Early Burdettes

9:00—Health Talk, Dr. Carl Wilzbach 9:15—Morin Sisters, vocal trio 9:30—Beautiful Thoughts (NBC)

9:30—Beautrini Indugits (NBC)
9:45—The Air Library
10:00—Live Stock Reports
10:10—National Foot Health Talk
10:15—A & P. Orchestra
10:30—Colonel Goodbody (NBC)

10:45—Davis Mystery Chef (NBC) 11:00—Alaga Melody—Jim and Walt

11:20—River Reports 11:15—Piano Solos

11:30—Hind's Romance Exchange—Beauty
Talk by Beatrice Fairfax (NBC) 11:20-River Reports 11:45-O'Cedar Melody Man (NBC)

Noon-Threesome, vocal trio 12:15 P. M .- Pat Barnes in Person (NBC)

12:30-Rotary Club of Marietta, Ohio 12:45-Markets; Live Stock Reports 1:00-National Farm and Home (NBC)

1:30-Gus Arnheim's Orchestra

1:55-Bisquick Program 2:00-Ohio School of the Air: Geography-"Nature and Man in Eastern Canada and Newfoundland"
"Australia: A Far Away Continent:" W. R. McConnell: Stories
—"The Stick House" "Out of the

Nest," Bessie Gabbard -National Vocational Opportunity 3:00-

Program 3:30-Old Bill, basso

3:45-Hal and Huss-Aces of Harmony 4:00-A. & P. Orchestra 4:30-Organ Matinee, Herschel Luecke

5:00-Midweek Musicale (NBC) 5:30—The Singing Lady (NBC) 5:45-The Chatter 6:00-Old Man Sunshine

6:15-Foodtown Pops Review 6:30-Mail Pouch Sportsman-Bob New-

6:45-Lowell Thomas (NBC) 7:00—Amos 'n' Andy (NBC) 7:15-Hind's Romance Exchange (NBC)

7:30-Centerville Sketches 7:45-Tangee Musical Dreams 8:00-Peanut Pietro

8:15-Rin-Tin-Tin Thriller (NBC) 8:30-Phoenix Program 8:45-Sisters of the Skillet (NBC) 9:00-Ivanhoe Playhouse

9:30-"Thompkins' Corners" (NBC) 10.00-A. & P. Dance Gypsies (NBC) 10:30-Sax Sextette 10:45-Headlines of Yesterday

11:00-Crosley Theater of the Air 11:30-Thru the Opera Glass (NBC) Midnight-Earl Hines and His Orch.

(NBC)

12:30 A. M .- Henry Thies Orchestra as a vocal soloist; Norbert Rechtin, "the Kentucky song bird;" Andy Gilligan, singer of "hot" songs and master of ceremonies, and Horseshoe Gardens Trio. Horseshoe Gardens is staging a bathing beauty spring style show

on its open veranda Saturday

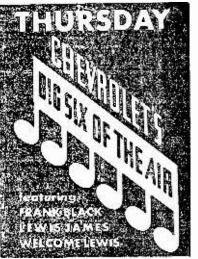
night (April 16). The results

will be broadcast Saturday night.

Winners will be presented on

### Sunday night to receive awards. THEIS TO TOUR

Henry Theis and his Orchestra, with Charley Dameron, are leaving the Hotel Gibson Thursday (April 21) to tour for the Music Corporation of America. A radio revue will feature the Theis bill.



Station WSAI-9 P.M. E.S.T.



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PAPERHANGING-\$3.50 rm; work guar anteed; samples shown. WO. 4113.M.

PAPERING Hanging and paper included, \$6.50. WA. 1366W.

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#### Miscellaneous, For Rent

OFFICE or Showroom Space—Ground floor, 22 E. 12th St. Centrally located on several car lines, yet good parking facilities. Reasonable rental. Kelly Realty Co. Cherry 0711.

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FARM-For rent; on paved Cornell rd.; 120 acres; 18 miles from downtown Cincinnati; yearly rent \$500. KELLY, 22 East Twelfth st. CHerry 0710.

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PAY AS YOU SAVE—Buy a lot in Ashmore Subdivision, Rossmoyne; \$10 to \$40 down, balance to suit. Lots formerly priced \$700 to \$1,200, now will be sold on easy terms for \$100 to \$400 each. Call MElrose 0304 or JEfferson 3017

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SADDLE HORSES — Ponies — Jumpers— Selling out. Shanondale Farm, Seymour Ave., Cincinnati, O. VAlley 1585.

## Watts Watt

By Hilda Cole

(Special to the Radio Dial)

COLUMBIA BROADCASTING STUDIOS, NEW YORK CITY.-Spring came into my life with a profound sneeze. All the same I know that in the country the tulips and jonquils are coming up. You can buy them here in flower shop win-

Spring in Columbia was confirmed yesterday when Teddy Bergman(who was on the Henry-George programs last year, do you remember?) came walking in with his bride, Finette Walker. The marriage took place in City Hall, and terminated a romance (or perhaps terminated isn't the word!) which began in the CBS studios.

Radio has played cupid to more than one couple, and if I were to go Winchell-ish I could whisper things in your ear that I notice around the corridors and in the reception room.

However, that's neither here nor there. Teddy has the starring part in a new series which began Tuesday (April 12) over Columbia— "Joe Palooka." Teddy has por-trayed more than 800 dramatic roles in radio performances and the Missus appeared in "My Maryland" and "The New Yorkers." She came across Teddy in the Columbia television studios, W2XAB.

George Beuchler (announcer) has a new Scottie dog called "Woozie," The other day as I walked into the corridor which leads from the Press Relations Department (ahem) into the reception room and elevators in the 18th floor, I saw a small black Scottie dog go scurrying around the corner and down the hall, evidently concerned a bout something. I heard laughter and the people in the reception room told me that the pup had gotten off the elevator all by himself, and proceeded to do a Canine Sherlock Holmes all over the place. Nobody knew to whom he belonged.

In the midst of the amused debate the midst of the amused debate the elevator door opened and who should get off but George. "Woozie" greeted him eagerly and George exclaimed, "Why, how did YOU get here?" in a rather deprecating voice. He explorated to us that he had gotten off the elevators of the slowestern after had gotten off the elevator on a floor below and that Woozie hadn't, and that since then they had both been getting on and off elevators trying to find each other, but hadn't been able to make connections! Woozie has a pedigree that makes him one of the Canine 400.

The other day I wandered into a Robert Burns Panatela rehearsal. There was Gracie Allen eating a sandwich and nurmuring wifely in-structions to George Burns, while said gentleman beat a frantic itinerary around the room looking for his hat, brief-case or what-not

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Meantime I heard Guy Lombardo conversing with Gracie. (Burns and Allen are doing "five a day in Brooklyn, you know.)

Guy: When does the show go on? Gracie: The minute we get there. It's on now. (Another bite out of sandwich.) George, we got to be back here by 5:30!

Guy: Do you go by subway? Gracie: "Yeah, some fun. Come ON George!

This is followed by a 25-yard dash to the elevators. Well, life is just a bowl of cornflakes ,or something.

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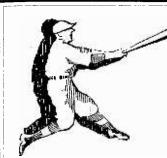
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